

Annex 7: Results of T-Tests for Self-returned Questionnaires vs Exit Poll Questionnaires

Table 7.1: Results of T-Tests for Question 1

“City Park”:

	<i>p-value</i> ²⁴	<i>Significant Difference between the Two Data Sets</i>
Q1(a) Exhibiting a Green Setting	0.00	Yes
Q1(b) Environmental Friendliness	0.42	No
Q1(c) Showcasing Hong Kong’s Unique Local and Traditional Characteristics	0.00	Yes
Q1(d) Experience a Relaxing Atmosphere	0.85	No
Q1(e) Providing Public Open Space	0.65	No
Q1(f) Connectivity with the Neighbouring Districts	0.00	Yes
Q1(g) Catering the Needs of Different Users (e.g. for different purposes of visit)	0.00	Yes

“Cultural Connect: Key to Sustained Vitality”:

	<i>p-value</i>	<i>Significant Difference between the Two Data Sets</i>
Q1(a) Exhibiting a Green Setting	0.00	Yes
Q1(b) Environmental Friendliness	0.00	Yes
Q1(c) Showcasing Hong Kong’s Unique Local and Traditional Characteristics	0.00	Yes
Q1(d) Experience a Relaxing Atmosphere	0.00	Yes
Q1(e) Providing Public Open Space	0.00	Yes
Q1(f) Connectivity with the Neighbouring Districts	0.00	Yes
Q1(g) Catering the Needs of Different Users (e.g. for different purposes of visit)	0.00	Yes

“Project for a New Dimension”:

	<i>p-value</i>	<i>Significant Difference between the Two Data Sets</i>
Q1(a) Exhibiting a Green Setting	0.64	No
Q1(b) Environmental Friendliness	0.44	No
Q1(c) Showcasing Hong Kong’s Unique Local and Traditional Characteristics	0.00	Yes
Q1(d) Experience a Relaxing Atmosphere	0.00	Yes
Q1(e) Providing Public Open Space	0.00	Yes
Q1(f) Connectivity with the Neighbouring Districts	0.00	Yes
Q1(g) Catering the Needs of Different Users (e.g. for different purposes of visit)	0.00	Yes

24. If $P < 0.05$, there is significant difference between the two concerned data sets; If $P \geq 0.05$, there is no significant difference between the two concerned data sets.

Table 7.2: Results of T-Tests for Question 2

“City Park”:

	<i>p-value</i>	<i>Significant Difference between the Two Data Sets</i>
Q2(Ai) Open Space	0.42	No
Q2(Aii) Core Arts and Cultural Facilities	0.00	Yes
Q2(Aiii) Retail-dining-and-entertainment Facilities	0.00	Yes
Q2(Aiv) Hotel, Office and Residential Facilities	0.00	Yes
Q2(B) Connectivity	0.00	Yes
Q2(C) Accessibility	0.15	No

“Cultural Connect: Key to Sustained Vitality”:

	<i>p-value</i>	<i>Significant Difference between the Two Data Sets</i>
Q2(Ai) Open Space	0.00	Yes
Q2(Aii) Core Arts and Cultural Facilities	0.00	Yes
Q2(Aiii) Retail-dining-and-entertainment Facilities	0.00	Yes
Q2(Aiv) Hotel, Office and Residential Facilities	0.00	Yes
Q2(B) Connectivity	0.00	Yes
Q2(C) Accessibility	0.00	Yes

“Project for a New Dimension”:

	<i>p-value</i>	<i>Significant Difference between the Two Data Sets</i>
Q2(Ai) Open Space	0.03	Yes
Q2(Aii) Core Arts and Cultural Facilities	0.00	Yes
Q2(Aiii) Retail-dining-and-entertainment Facilities	0.00	Yes
Q2(Aiv) Hotel, Office and Residential Facilities	0.12	No
Q2(B) Connectivity	0.00	Yes
Q2(C) Accessibility	0.00	Yes