

Annex 3: Sample of A Blank Questionnaire

West Kowloon Cultural District
Stage 2 Public Engagement Exercise
Questionnaire

West Kowloon Cultural District Authority

Address Secretariat, Board of the West Kowloon Cultural District Authority
7/F, 98 Caroline Hill Road, Causeway Bay, Hong Kong
Telephone (+852) 2895 0127
Fax (+852) 2895 0021
Email pe@wkcd.a.hk
Website http://www.wkcd.a.hk

20/08
20/11 **2010**

During the Stage 1 Public Engagement (PE) exercise, the West Kowloon Cultural District Authority (the Authority) together with its three Conceptual Plan Consultants: Foster + Partners, Rocco Design Architects Limited and Office for Metropolitan Architecture received many constructive comments from stakeholders and the people of Hong Kong. With reference to the views received, the three Conceptual Plan Consultants are now presenting their respective Conceptual Plan Options for public comments.

Three Conceptual Plan Options are:

City Park

designed by "Foster + Partners", led by Lord Norman Foster

Cultural Connect: Key to Sustained Vitality

designed by "Rocco Design Architects Limited", led by Mr. Rocco Yim

Project for a New Dimension

designed by "The Office for Metropolitan Architecture", led by Mr. Rem Koolhaas

With reference to these three Conceptual Plan Options, please comment on the following aspects:

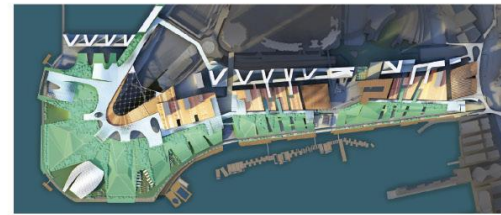
1. The extent to which the Conceptual Plan Options have addressed the mainstream comments on planning aspects received in Stage 1 PE exercise;
2. Individual features of each Conceptual Plan Option; and
3. The phasing of Core Arts and Cultural Facilities and the type of additional facilities.

Please note that you should view the conceptual plan models and/or read the Consultation Digest before completing this questionnaire. The building designs herein are for reference only.



City Park

Cities are defined by their parks, their public spaces, their streets, by both their ordinary buildings and civic jewels. We have created a richly mixed setting with all these ingredients a magnificent waterfront park, a colonnaded avenue and tree-lined lanes, with underground roads and an elevated rail; all carbon neutral.



Cultural Connect: Key to Sustained Vitality

The West Kowloon Cultural District should encourage people to explore and to discover. The master plan for the district will be diverse, inclusive and community driven, featuring a vibrant field of open, accessible and green spaces that generate ENERGY and create SUSTAINED VITALITY.



Project for a New Dimension

Situated in a lush park with vast open spaces offering multiple freedoms in the heart of HK, the plan creates an authentic environment of three "village" communities – a theatre village with stunning views of the sunset over Victoria Harbour, the M+ museum connecting directly to Kowloon's streets, and a middle village with two street markets, a waterfront promenade, Cantonese opera and a film theatre.

Q1

The following are major comments on the planning of the WKCD received in Stage 1 PE exercise. For each item, please indicate the extent to which each Conceptual Plan Option has addressed the following issues by circling a choice:

(*1' not being addressed, '5' fully addressed.)

	City Park	Cultural Connect: Key to Sustained Vitality	Project for a New Dimension
a Exhibiting a Green Setting	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5
b Environmental Friendliness	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5
c Showcasing Hong Kong's Unique Local and Traditional Characteristics	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5
d Experience a Relaxing Atmosphere	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5
e Providing Public Open Space	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5
f Connectivity with the Neighbouring Districts	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5
g Catering the Needs of Different Users (e.g. for different purposes of visit)	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5	1 / 2 / 3 / 4 / 5
h Other Comments (Please specify)			

Q2

The following are essential features proposed in the three Conceptual Plan Options. For each item, please indicate your score towards your degree of liking by circling the appropriate number:

(*1' being the lowest score in your liking and '5' being the highest score in your liking.)

A Essential Features

i Open Space

(e.g. disposition, interface with Core Arts and Cultural Facilities and other key features, variety, identity, accessibility and right scale of open space)

Degree of Liking

City Park

23 hectares at ground level: an undulating Great Park connects to a continuous waterfront promenade and a network of piazzas within the city blocks.

1 / 2 / 3 / 4 / 5 /
no comment

Cultural Connect: Key to Sustained Vitality

A framework of interconnected open spaces fused with landscape and public art.

1 / 2 / 3 / 4 / 5 /
no comment

Project for a New Dimension

Sky – Freedom – Open Fields – Activity – Rest – Biodiversity –
Grasslands – Orchards – Connections – Water

1 / 2 / 3 / 4 / 5 /
no comment

Other Views:



ii Core Arts and Cultural Facilities

e.g. location, clustering, and interface with open space and other key features

Degree of Liking

City Park

The CACF are woven into the city fabric and spatially efficient, releasing more land for open space and educational facilities.

1 / 2 / 3 / 4 / 5 /
no comment

**Cultural Connect:
Key to Sustained Vitality**

The CACF are synergistically clustered to foster cultural masses to compliment with our city's cultural landscape.

1 / 2 / 3 / 4 / 5 /
no comment

**Project for a
New Dimension**

Theatre Village – Art Factory – Experimentation – Production – Tradition – Education – Identity – Cantonese – Display – Creative – Edgy

1 / 2 / 3 / 4 / 5 /
no comment

Other Views:

iii Retail-dining-and-entertainment Facilities

e.g. location, integration with Core Arts and Cultural Facilities and other key features

Degree of Liking

City Park

The colonnaded central avenue and the laneways meandering down to the waterfront are lined with places for dining and entertainment.

1 / 2 / 3 / 4 / 5 /
no comment

**Cultural Connect:
Key to Sustained Vitality**

Street-based retail shops energise and dramatise the cultural district public realm with trades and festivities.

1 / 2 / 3 / 4 / 5 /
no comment

**Project for a
New Dimension**

Fun – Outdoors – Choice – Street – Cheapness – Excellence – Market – Performance – Boardwalk – Local – Cosmopolitan

1 / 2 / 3 / 4 / 5 /
no comment

Other Views:

iv Hotel, Office and Residential Facilities
 e.g. location, height profile, and interface with Core Arts and Cultural Facilities

	Degree of Liking
<p>City Park A series of flexible spaces to live, work, stay and play are embedded within the city and around the cultural venues.</p>	1 / 2 / 3 / 4 / 5 / no comment
<p>Cultural Connect: Key to Sustained Vitality A 24-hour district for all people at all times with all kinds of activities.</p>	1 / 2 / 3 / 4 / 5 / no comment
<p>Project for a New Dimension Animation – Community – Exchange – Work & Play – Comfort – Intimacy – Views – Integration – Adventure</p>	1 / 2 / 3 / 4 / 5 / no comment

Other Views:

B Connectivity

e.g. integration with neighbouring areas and relationship with Victoria Harbour

Degree of Liking

City Park

The city blocks are inspired by Kowloon's urban DNA, while the Great Park and promenade connect to a network of green spaces throughout Kowloon.

1 / 2 / 3 / 4 / 5 /
 no comment

**Cultural Connect:
 Key to Sustained Vitality**

Proposed connections with the surrounding areas in terms of physical, visual, urban pattern and community perception.

1 / 2 / 3 / 4 / 5 /
 no comment

**Project for a
 New Dimension**

Neighbourhood – Permeability – Atmosphere – Views – Network – Mainland – Ease – Pedestrian – Landscape – Adaptation

1 / 2 / 3 / 4 / 5 /
 no comment

Other Views:

C Accessibility

e.g. external connectivity (pedestrian and vehicular), marine access, and internal transport mode

City Park

Underground roads, elevated public transport, footbridges and a pier give pedestrians priority.

Degree of Liking

1 / 2 / 3 / 4 / 5 /
no comment

**Cultural Connect:
Key to Sustained Vitality**

A wide choice of transportation modes: ferry, car, tram, rail and bicycle, linking WKCD with the rest of Hong Kong.

1 / 2 / 3 / 4 / 5 /
no comment

**Project for a
New Dimension**

Connection – Slow – Fast – Water-taxi – Approach – Arrival – Efficiency – Underground – Continuity – Interchange

1 / 2 / 3 / 4 / 5 /
no comment

Other Views:

D Please specify which particular individual feature(s) of the three Conceptual Plan Options that you prefer most:

Q3A

Taking into account the need for organic growth, the public expectation captured in the Stage 1 PE exercise and the corresponding territory-wide development of arts and cultural facilities in Hong Kong, the Authority has further considered the pace of development of the project and proposes the following phasing arrangement for the Core Arts and Cultural Facilities in WKCD:

Phase	Venue
Phase 1 (2015 - 2020)	<ul style="list-style-type: none"> • Concert Hall (Maximum seating capacity: 2,000) (Orchestral music) • Great Theatre I (Maximum seating capacity: 2,200) (Chinese and Western Opera, drama, ballet, modern dance, musicals, children's performances, etc., suitable for both local and overseas long-run productions) • Performance Venue in the Xiqu Centre (Maximum seating capacity: 1,400) (Cantonese Opera, other forms of Chinese Opera and musical performances) • 4 Blackbox Theatres (Maximum seating capacity: 250 each) (Experimental drama, productions by budding artists) • Chamber Music Hall (Maximum seating capacity: 800) (Chamber music, jazz, choral music or chamber music orchestra performances) • Medium-sized Theatre I (Maximum seating capacity: 800) (Drama, musicals, dance, suitable for local productions) • Mega Performance Venue (Maximum seating capacity: 15,000) (Mega events, large scale entertainment shows, pop concerts) • M+ (Phase 1) (Gross Floor Area of 29,000 to 44,000 m²) (A new and forward-looking cultural institution focusing on 20th to 21st Century Visual Culture) • Exhibition Centre (Phase 1) (Gross Floor Area of 17,500m²) (Will give priority to arts-related uses)
Phase 2 (2020 onwards)	<ul style="list-style-type: none"> • Great Theatre II (Maximum seating capacity: 1,900) (Chinese and Western Opera, drama, ballet, modern dance, musicals, children's performances, etc., suitable for both local and overseas long-run productions) • 3 Medium-sized Theatres (Maximum seating capacity: 800 each) (Drama, musicals, dance, suitable for local productions) • Small Theatre in the Xiqu Centre (Maximum seating capacity: 400) (Cantonese Opera, other forms of Chinese Opera and musical performances) • M+ (Phase 2) (Gross Floor Area up to 61,950m²) (A new and forward-looking cultural institution focusing on 20th to 21st Century Visual Culture) • Exhibition Centre (Phase 2) (Gross Floor Area (up to 34,000m²) (Will give priority to arts-related uses)

What is your comment on the above proposed phasing arrangement? Please specify:

Q3B

The following are other arts and cultural facilities and education-related facilities proposed in the three Conceptual Plan Options. For each proposed facility, please indicate your degree of liking by circling the appropriate number:

(*1' being the lowest score in your liking and '5' being the highest score in your liking.)

Other Arts and Cultural Facilities and Education- Related Facilities	Degree of Liking	Other Arts and Cultural Facilities and Education- Related Facilities	Degree of Liking
<p>City Park Please refer to Page 3 of the Consultation Digest for "City Park"</p> <ul style="list-style-type: none"> • Black Boxes (Flexible and economical rehearsal spaces for fringe and experimental performing artists) • White Cubes (Flexible and economical presentation spaces for fringe and experimental visual artists) • Centre for the Arts and Creative Industries (Nurturing innovation by training and providing a forum for creative professionals and arts management) • Knowledge Centre (A multimedia library and art and literary archives linking culture and education) • Dance & Drama School (Education and training in various aspects of performing arts) • Children's Theatre (A purpose-built performance space for children and youth) • Music School (Education and training in various aspects of music) • Art Academy (Education and training in various aspects of visual arts) • Dance & Performing Arts Studios (Rehearsal spaces for professional and non-professional companies) • Arts & Crafts Studios (Quiet, high spaces lit from the north) • Recording, Post-production & Broadcasting Studios (Supporting the distribution of arts and cultural products) 	<p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p>	<p>Project for a New Dimension*</p> <ul style="list-style-type: none"> • Cultural Library and Archive (a place to read and study about culture in Hong Kong to set the local focus) (refer to P.4 of the Consultation Digest) • School for Arts and Creative Industries (a school to learn to be creative as an artist, performer or cultural manager) (refer to P.4 of the Consultation Digest) • Visual Arts Factory (Production facilities to create Visual Arts) (refer to P.4 of the Consultation Digest) • Performing Arts Factory (Production facilities to create Performing Arts) (refer to P.6 of the Consultation Digest) • School for Chinese Opera and Cantonese Opera (a school to study and learn about Chinese and Cantonese Opera) (refer to P.8 of the Consultation Digest) <p>* Please note that some of the proposed Other Arts and Cultural Facilities in the Conceptual Plan Option "Project for a New Dimension" replace certain Core Arts and Cultural Facilities. For more details, please refer to page 3 of the concerned Consultation Digest.</p>	<p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p>
<p>Cultural Connect: Key to Sustained Vitality Please refer to Page 10 of the Consultation Digest for "Cultural Connect: Key to Sustained Vitality."</p> <ul style="list-style-type: none"> • Community Art College (Facilitating art learning and exchange) • Children's Museum (Interactive exhibits and displays with organised learning opportunities) • Film Centre (Most popular cultural entertainment for all walks of life) • Humanities Centre (Embracing creativity from the fundamentals; folklore, literature and related researches) • Art Organisation Workspace / International Cultural Establishment (Promoting cultural diversity and interactions) 	<p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p> <p>1 / 2 / 3 / 4 / 5 / no comment</p>	<p>Q4 Any other views on the overall design or other aspects of the three Conceptual Plan Options? Please specify:</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	

Profile of Respondent

Important Note: Information provided below by respondents will only be used internally by the West Kowloon Cultural District Authority (the Authority) or by Government bureaux / departments for analytical/survey purposes in connection with the functions, projects or activities of the Authority, and will not be made available for public perusal.

Provision of the information below will assist the WKCD to determine the profile of respondents as a group:

Age:

- Under 18 18-30 31-45 46-60 61-70 71 or above

Gender:

- Male Female

Area of Residence:

- HK Island Kowloon New Territories Outlying Islands

- Mainland (please specify your province / city):

Overseas (please specify your country / region):

Level of Education:

- No formal schooling Primary Secondary Post secondary University or above

- Occupation: (Please specify)

Have you been to any arts or cultural facilities (including libraries, museums, exhibitions and cultural performances) in the past 12 months (in Hong Kong, mainland or overseas)?

- Yes No

If yes, please indicate frequency:

- 1-3 times 4-6 times 7 times or more

Name:

Please specify whether you agree that this completed questionnaire can be made available for public perusal with your name on it (Note the information in the personal profile on page 14 will not be made public): (Please tick one box)

- Yes, I agree.

- No, I do not agree.

The feedback collected from this questionnaire will be used by the Authority or by Government bureaux/departments for all lawful purposes relating to the functions, projects or activities of the WKCD Authority. The feedback may also be published or made available for public perusal.

You have the right to request access to and to request the correction of your personal data held by the Authority and if you have any questions, please contact Ms Joyce Chan at telephone number 2895 0125.

End of Questionnaire

Thank you for your participation!