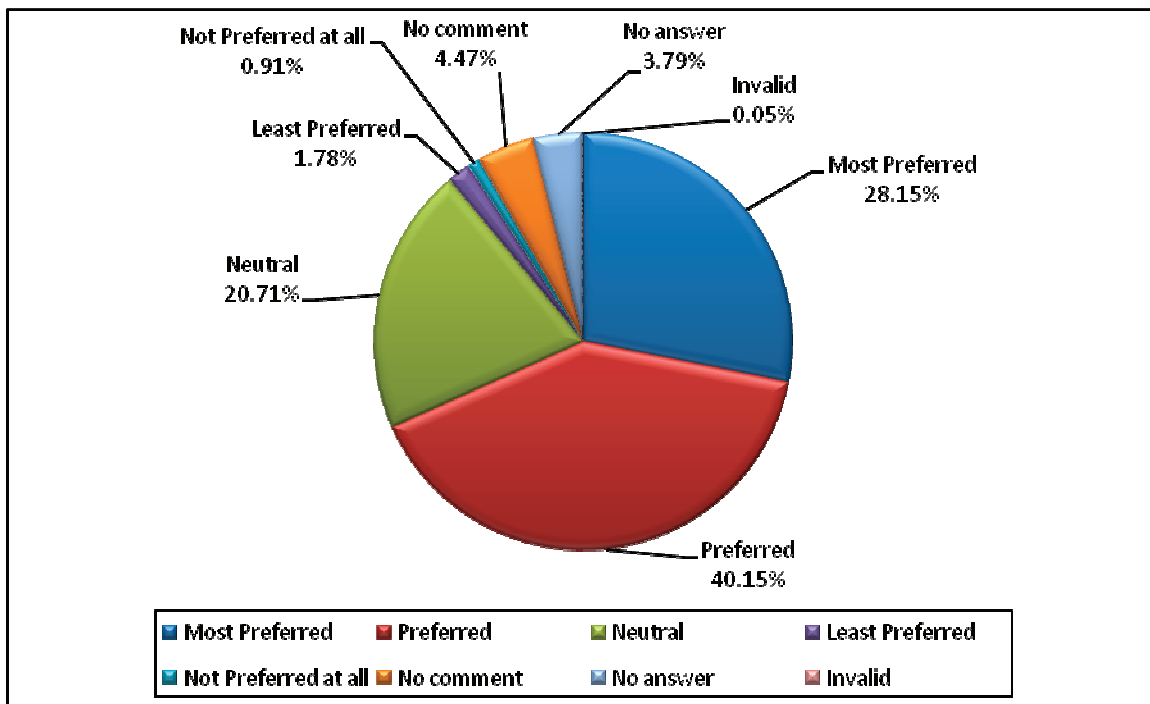


Annex 2: Results from Self-returned Questionnaires³⁰

Q.1: Overall Look – What do you think should characterise the overall look of the WKCD?

a) Harmonising with the harbour-front and the ridgelines

	Frequency	Percentage
Most Preferred	617	28.15
Preferred	880	40.15
Neutral	454	20.71
Least Preferred	39	1.78
Not preferred at all	20	0.91
No comment ³¹	98	4.47
No answer ³²	83	3.79
Invalid ³³	1	0.05
Total	2,192	100.00



30. There is not any quantitative analysis for Questions 4 and 7 as they are a part of the qualitative analysis.

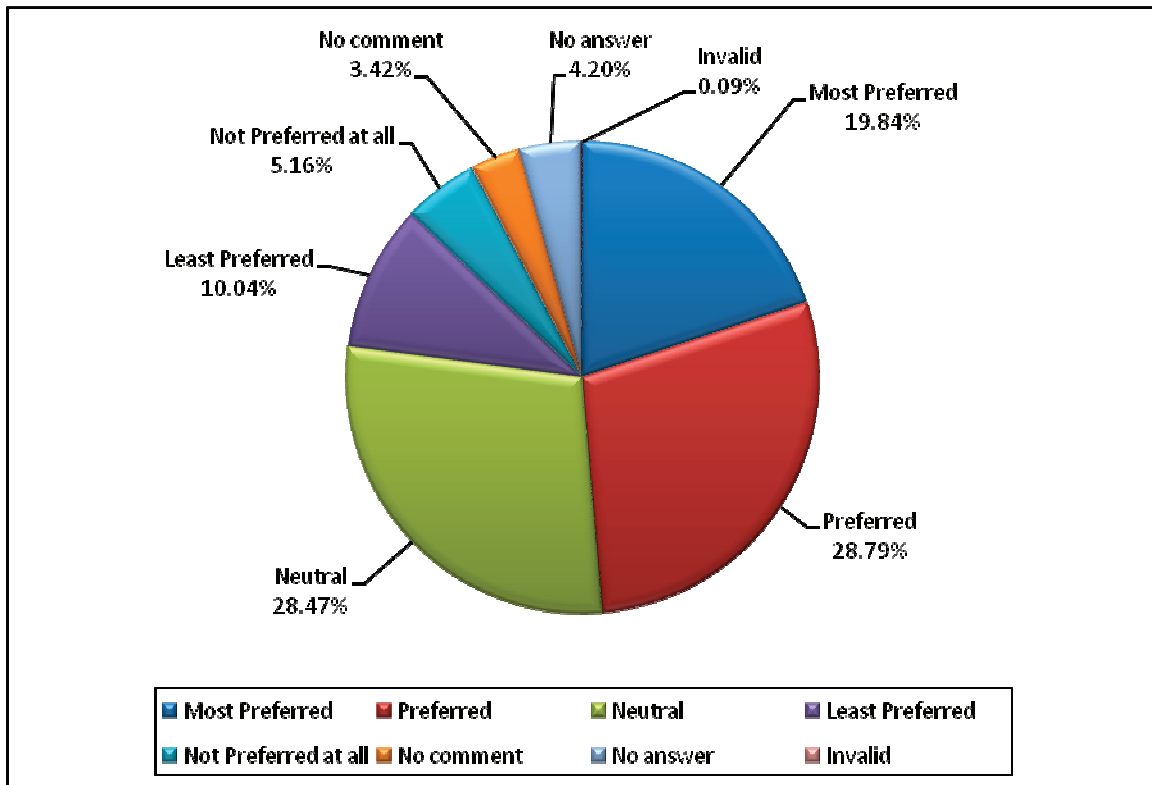
31. A response would be classified as “No comment” if the respondent did not have any comment for a question.

32. A response would be classified as “No answer” if the respondent missed to attempt a question.

33. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

b) Distinct from and in contrast to its surrounding

	Frequency	Percentage
Most preferred	435	19.84
Preferred	631	28.79
Neutral	624	28.47
Least Preferred	220	10.04
Not preferred at all	113	5.16
No comment ³⁴	75	3.42
No answer ³⁵	92	4.20
Invalid ³⁶	2	0.09
Total	2,192	100.00



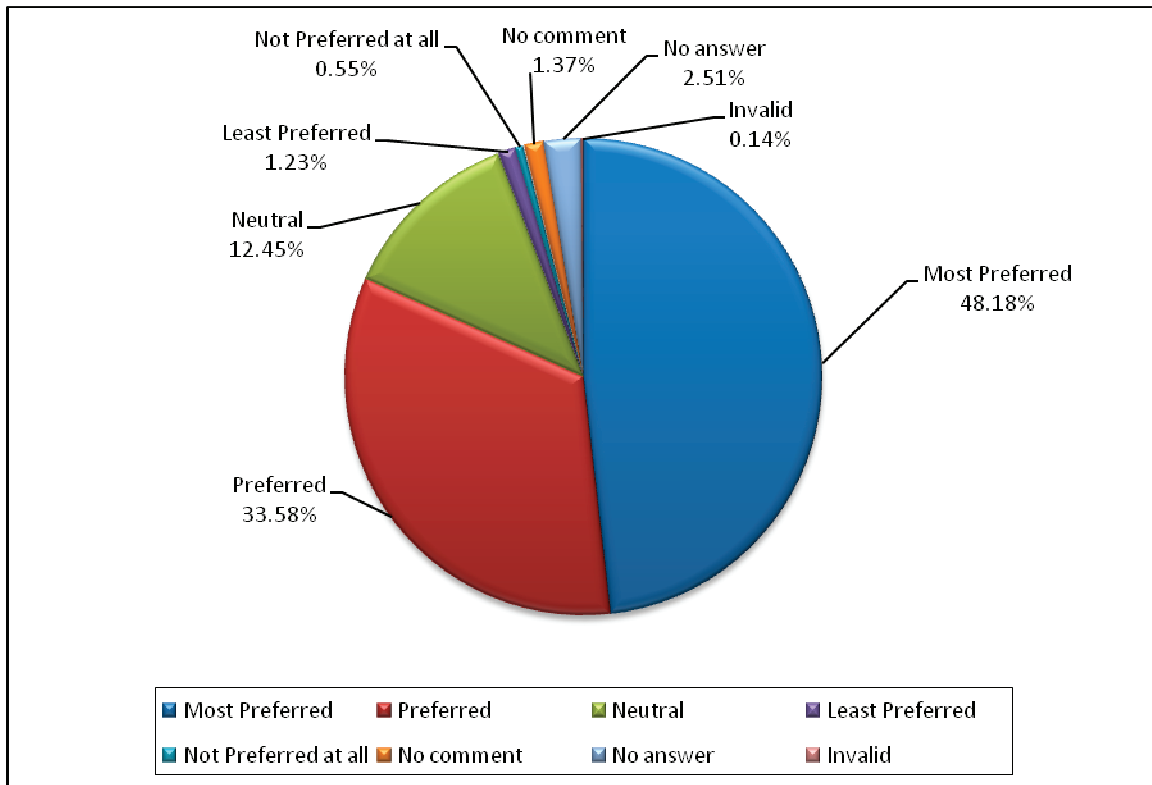
34. A response would be classified as “No comment” if the respondent did not have any comment for a question.

35. A response would be classified as “No answer” if the respondent missed to attempt a question.

36. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

c) Exhibiting a green setting

	Frequency	Percentage
Most preferred	1,056	48.18
Preferred	736	33.58
Neutral	273	12.45
Least Preferred	27	1.23
Not preferred at all	12	0.55
No comment ³⁷	30	1.37
No answer ³⁸	55	2.51
Invalid ³⁹	3	0.14
Total	2,192	100.00



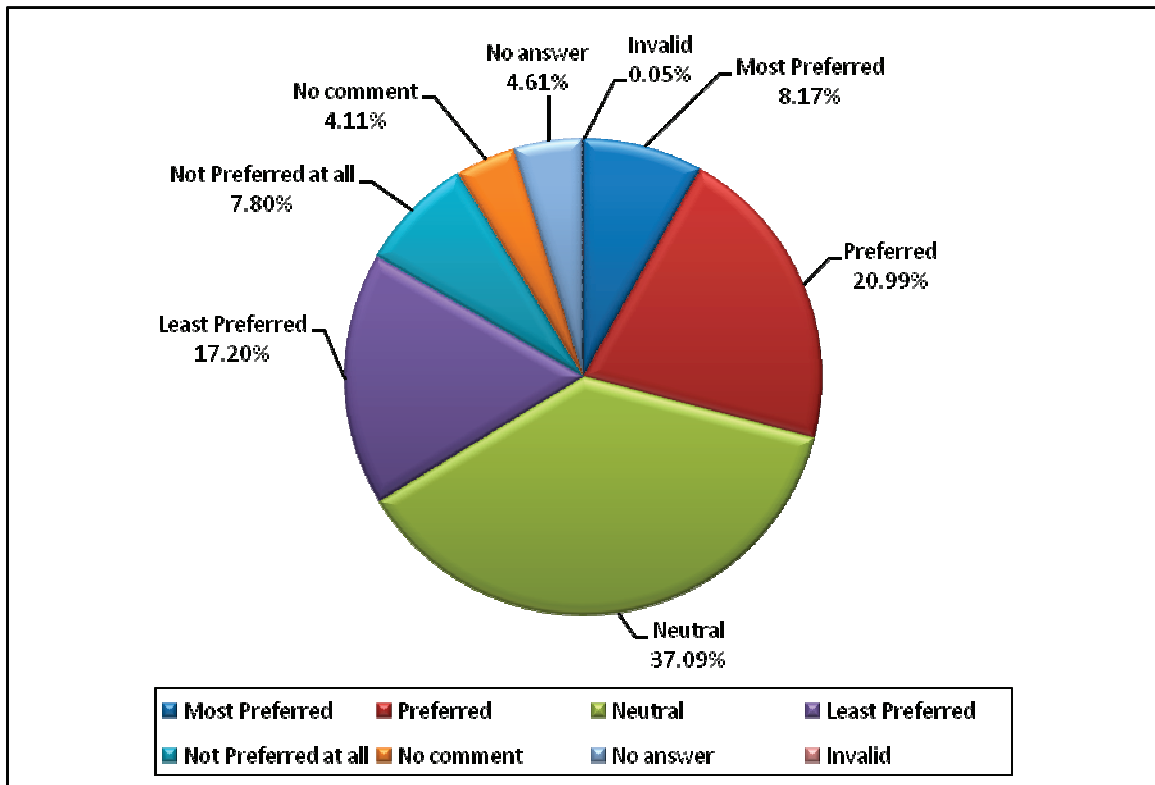
37. A response would be classified as “No comment” if the respondent did not have any comment for a question.

38. A response would be classified as “No answer” if the respondent missed to attempt a question.

39. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

d) Presenting an urban setting

	Frequency	Percentage
Most preferred	179	8.17
Preferred	460	20.99
Neutral	813	37.09
Least Preferred	377	17.20
Not preferred at all	171	7.80
No comment ⁴⁰	90	4.11
No answer ⁴¹	101	4.61
Invalid ⁴²	1	0.05
Total	2,192	100.00



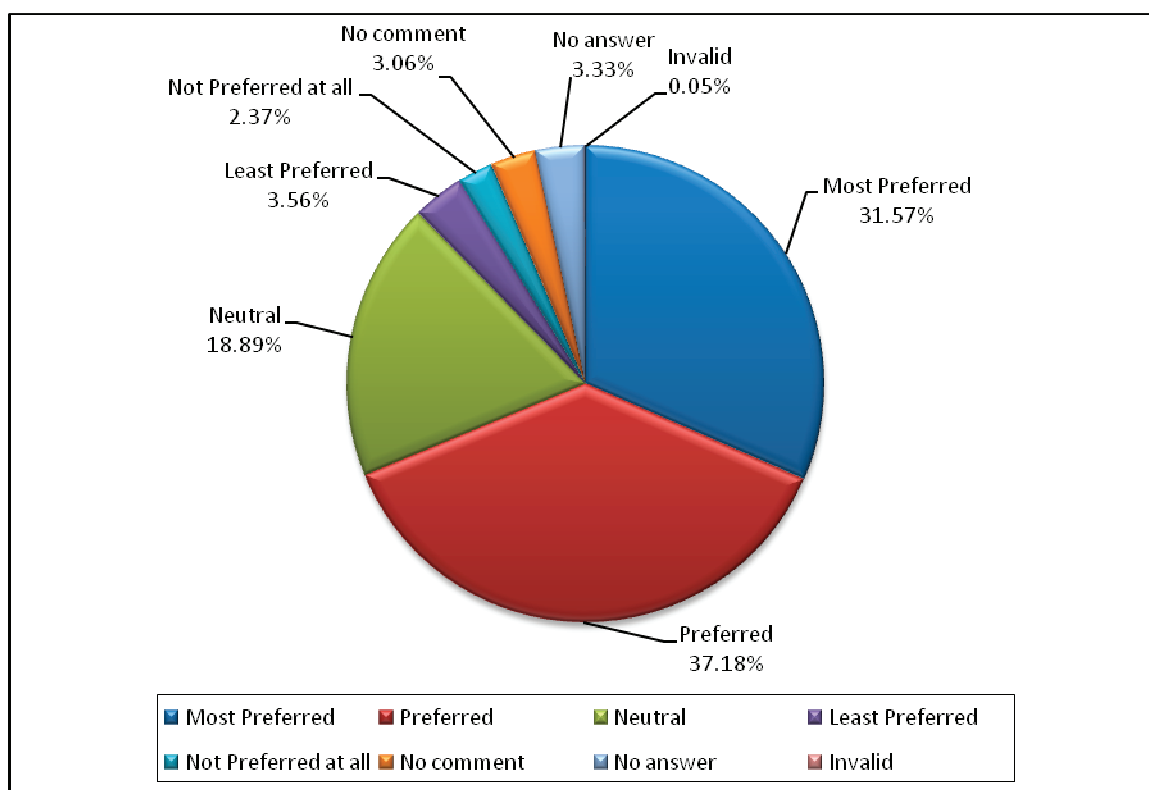
40. A response would be classified as “No comment” if the respondent did not have any comment for a question.

41. A response would be classified as “No answer” if the respondent missed to attempt a question.

42. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

e) Showcasing Hong Kong’s unique local and traditional characteristics

	Frequency	Percentage
Most preferred	692	31.57
Preferred	815	37.18
Neutral	414	18.89
Least Preferred	78	3.56
Not preferred at all	52	2.37
No comment ⁴³	67	3.06
No answer ⁴⁴	73	3.33
Invalid ⁴⁵	1	0.05
Total	2,192	100.00



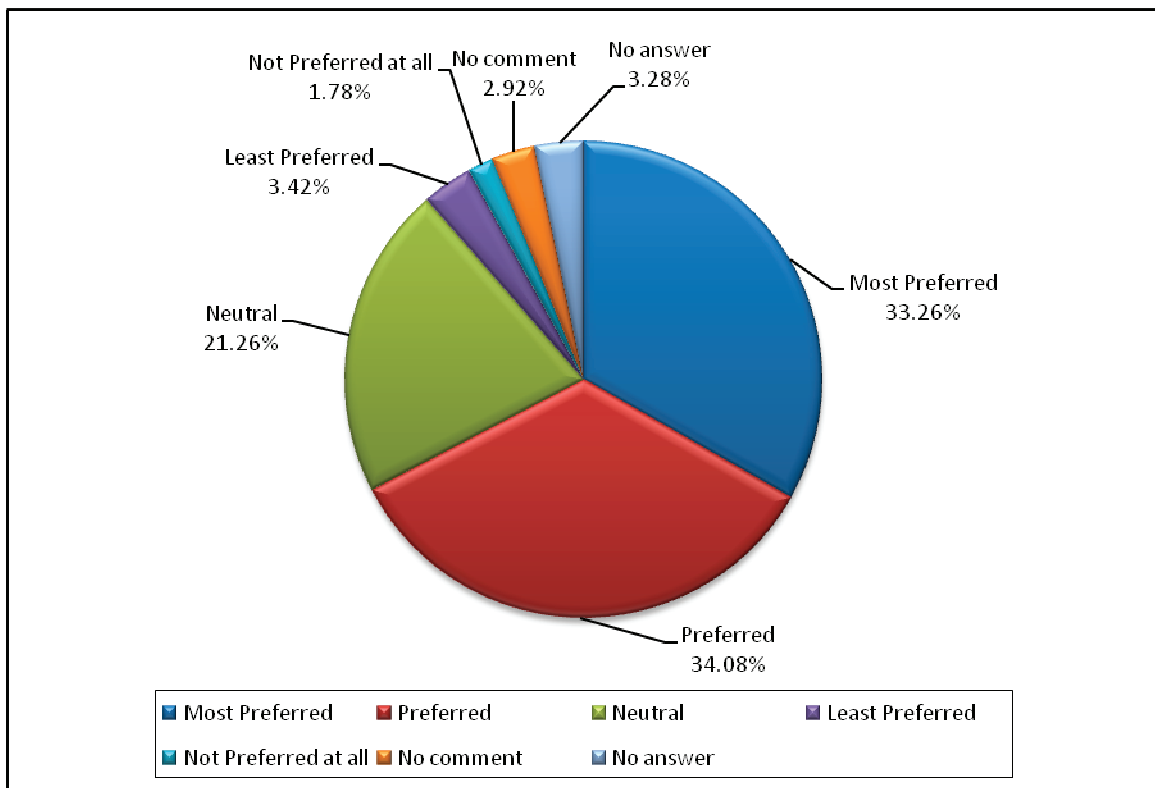
43. A response would be classified as “No comment” if the respondent did not have any comment for a question.

44. A response would be classified as “No answer” if the respondent missed to attempt a question.

45. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

f) An innovative mix of local and international features

	Frequency	Percentage
Most preferred	729	33.26
Preferred	747	34.08
Neutral	466	21.26
Least Preferred	75	3.42
Not preferred at all	39	1.78
No comment ⁴⁶	64	2.92
No answer ⁴⁷	72	3.28
Total	2,192	100.00



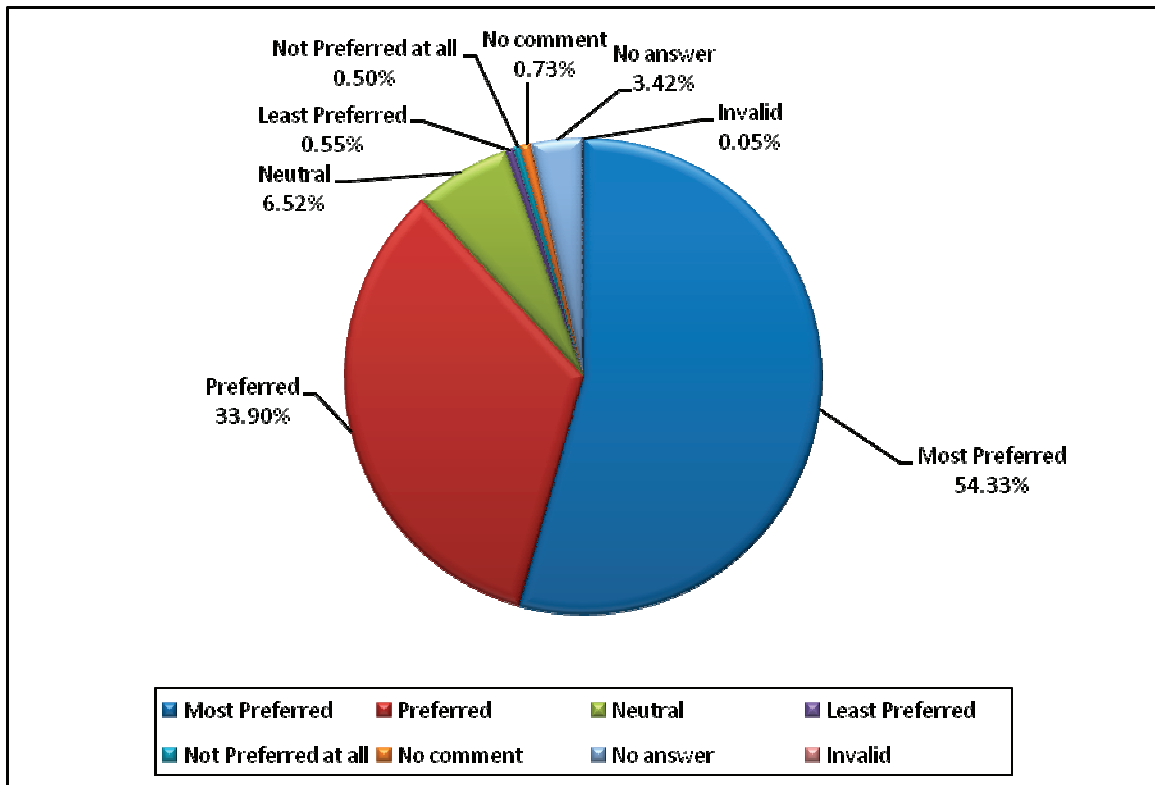
46. A response would be classified as “No comment” if the respondent did not have any comment for a question.

47. A response would be classified as “No answer” if the respondent missed to attempt a question.

Q2: Ambience – What ambience would you like to experience in the WKCD?

a) Relaxing

	Frequency	Percentage
Most preferred	1,191	54.33
Preferred	743	33.90
Neutral	143	6.52
Least Preferred	12	0.55
Not preferred at all	11	0.50
No comment ⁴⁸	16	0.73
No answer ⁴⁹	75	3.42
Invalid ⁵⁰	1	0.05
Total	2,192	100.00



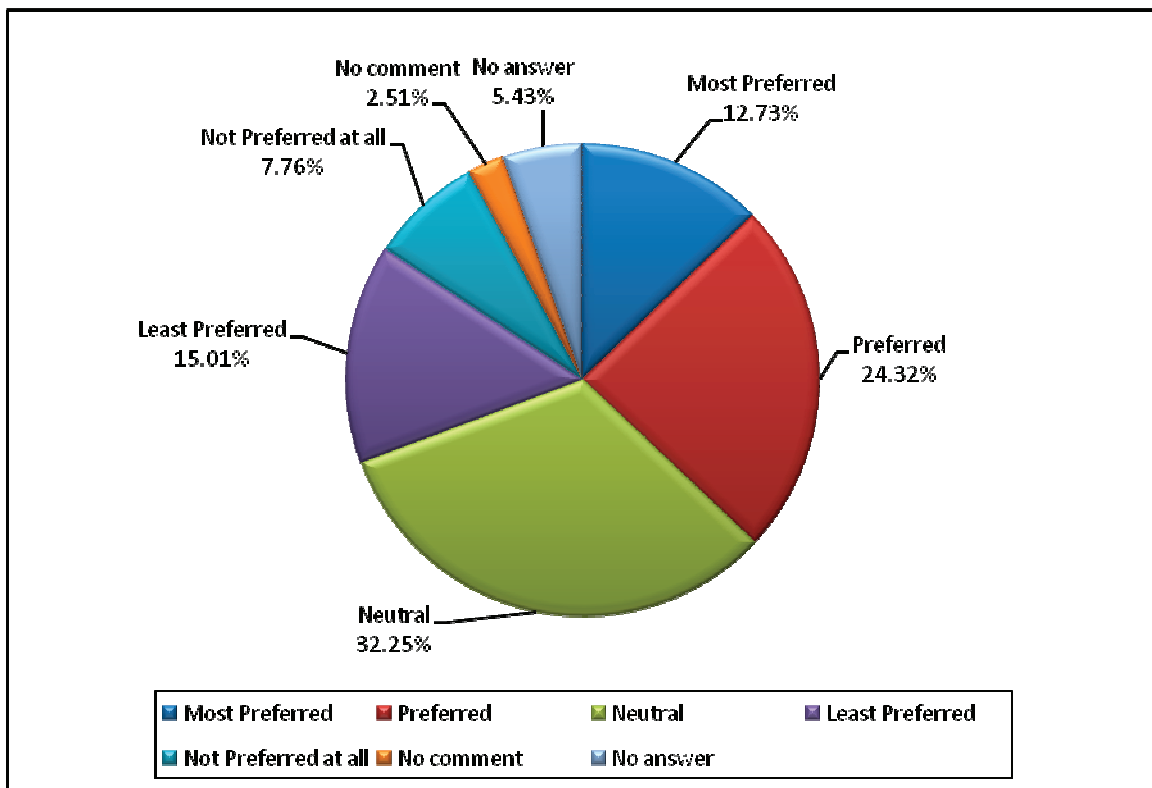
48. A response would be classified as “No comment” if the respondent did not have any comment for a question.

49. A response would be classified as “No answer” if the respondent missed to attempt a question.

50. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

b) Exciting

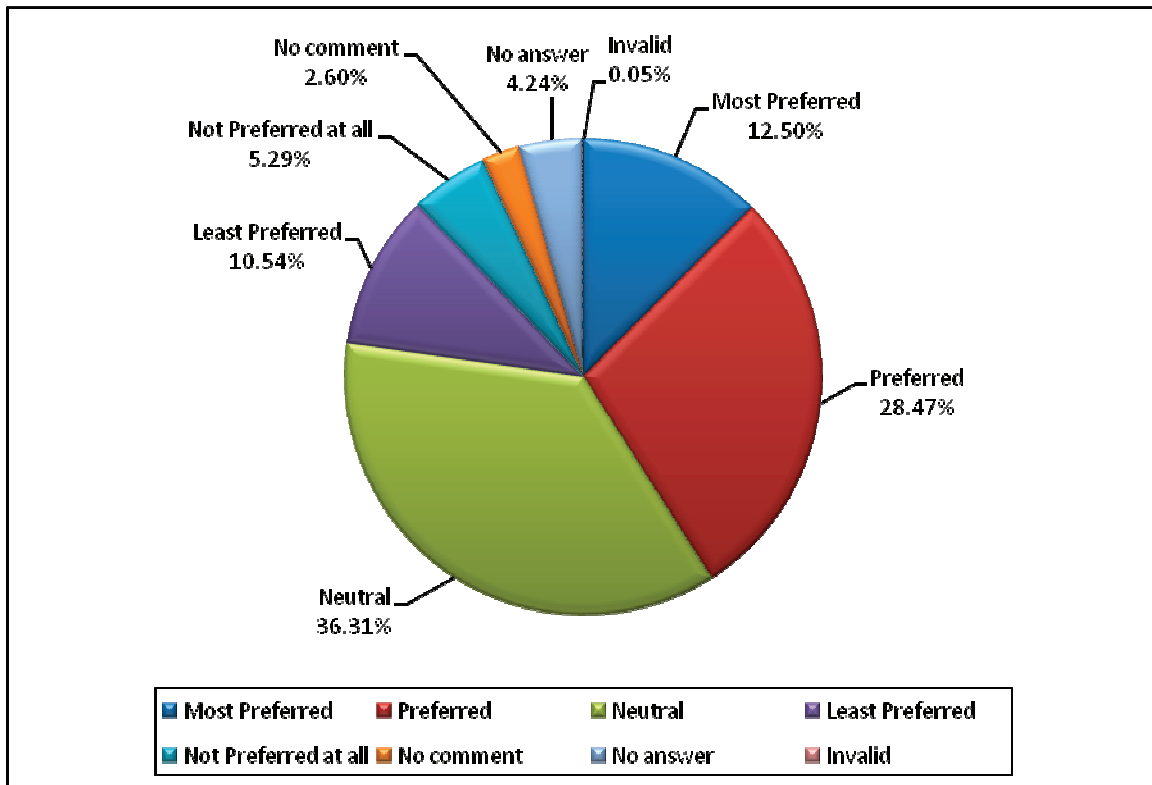
	Frequency	Percentage
Most preferred	279	12.73
Preferred	533	24.32
Neutral	707	32.25
Least Preferred	329	15.01
Not preferred at all	170	7.76
No comment ⁵¹	55	2.51
No answer ⁵²	119	5.43
Total	2,192	100.00



51. A response would be classified as “No comment” if the respondent did not have any comment for a question.
 52. A response would be classified as “No answer” if the respondent missed to attempt a question.

c) Traditional

	Frequency	Percentage
Most preferred	274	12.50
Preferred	624	28.47
Neutral	796	36.31
Least Preferred	231	10.54
Not preferred at all	116	5.29
No comment ⁵³	57	2.60
No answer ⁵⁴	93	4.24
Invalid ⁵⁵	1	0.05
Total	2,192	100.00



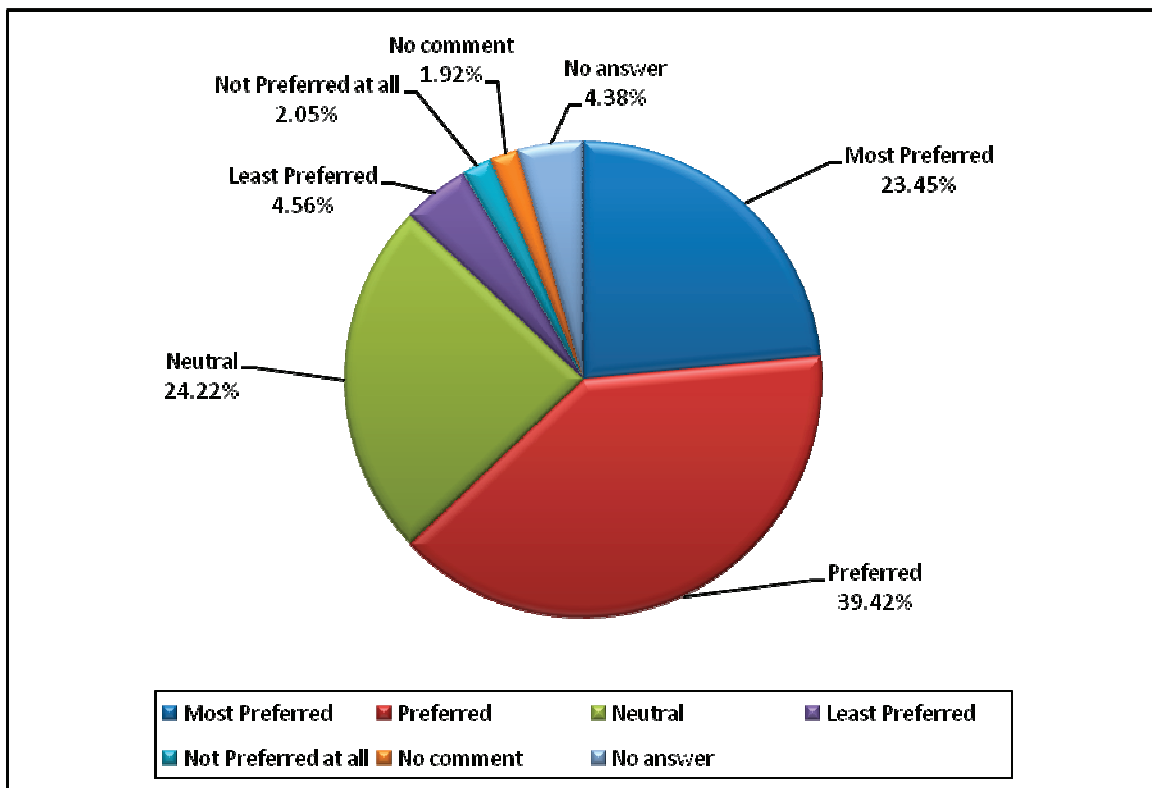
53. A response would be classified as “No comment” if the respondent did not have any comment for a question.

54. A response would be classified as “No answer” if the respondent missed to attempt a question.

55. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

d) Contemporary

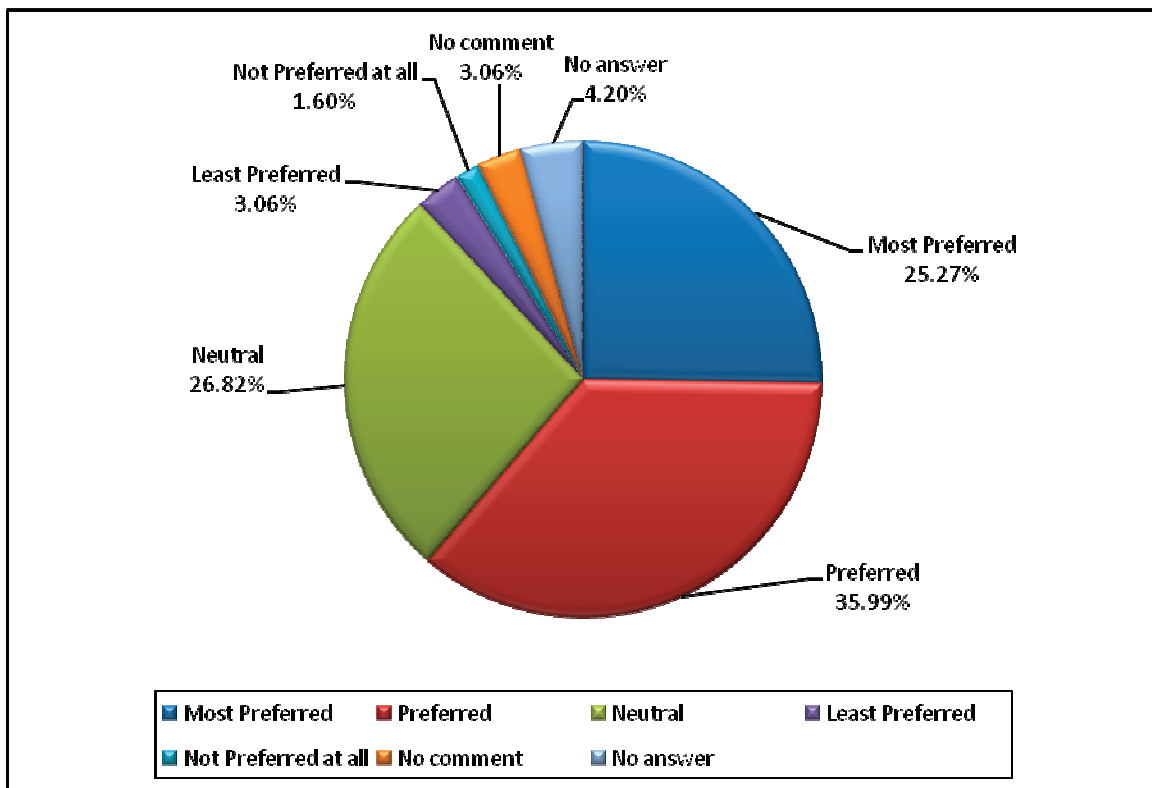
	Frequency	Percentage
Most preferred	514	23.45
Preferred	864	39.42
Neutral	531	24.22
Least Preferred	100	4.56
Not preferred at all	45	2.05
No comment ⁵⁶	42	1.92
No answer ⁵⁷	96	4.38
Total	2,192	100.00



56. A response would be classified as “No comment” if the respondent did not have any comment for a question.
 57. A response would be classified as “No answer” if the respondent missed to attempt a question.

e) Inviting

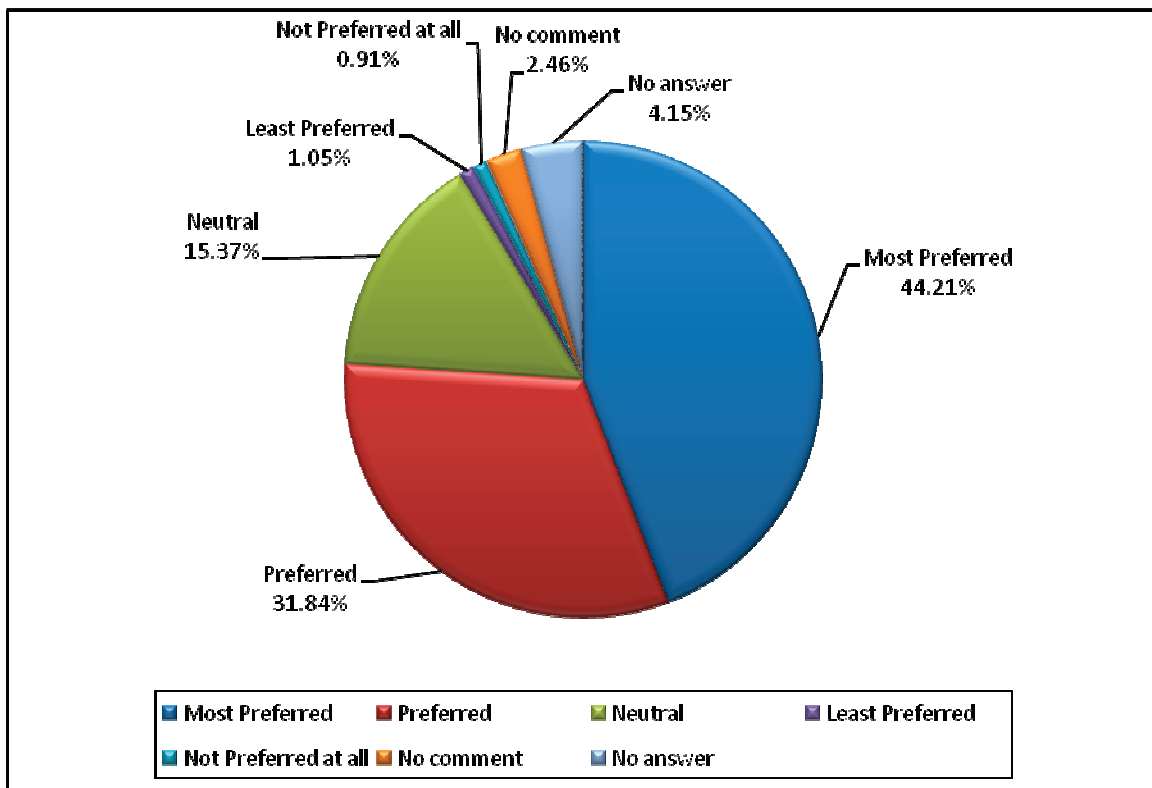
	Frequency	Percentage
Most preferred	554	25.27
Preferred	789	35.99
Neutral	588	26.82
Least Preferred	67	3.06
Not preferred at all	35	1.60
No comment ⁵⁸	67	3.06
No answer ⁵⁹	92	4.20
Total	2,192	100.00



58. A response would be classified as “No comment” if the respondent did not have any comment for a question.
 59. A response would be classified as “No answer” if the respondent missed to attempt a question.

f) Inspiring

	Frequency	Percentage
Most preferred	969	44.21
Preferred	698	31.84
Neutral	337	15.37
Least Preferred	23	1.05
Not preferred at all	20	0.91
No comment ⁶⁰	54	2.46
No answer ⁶¹	91	4.15
Total	2,192	100.00

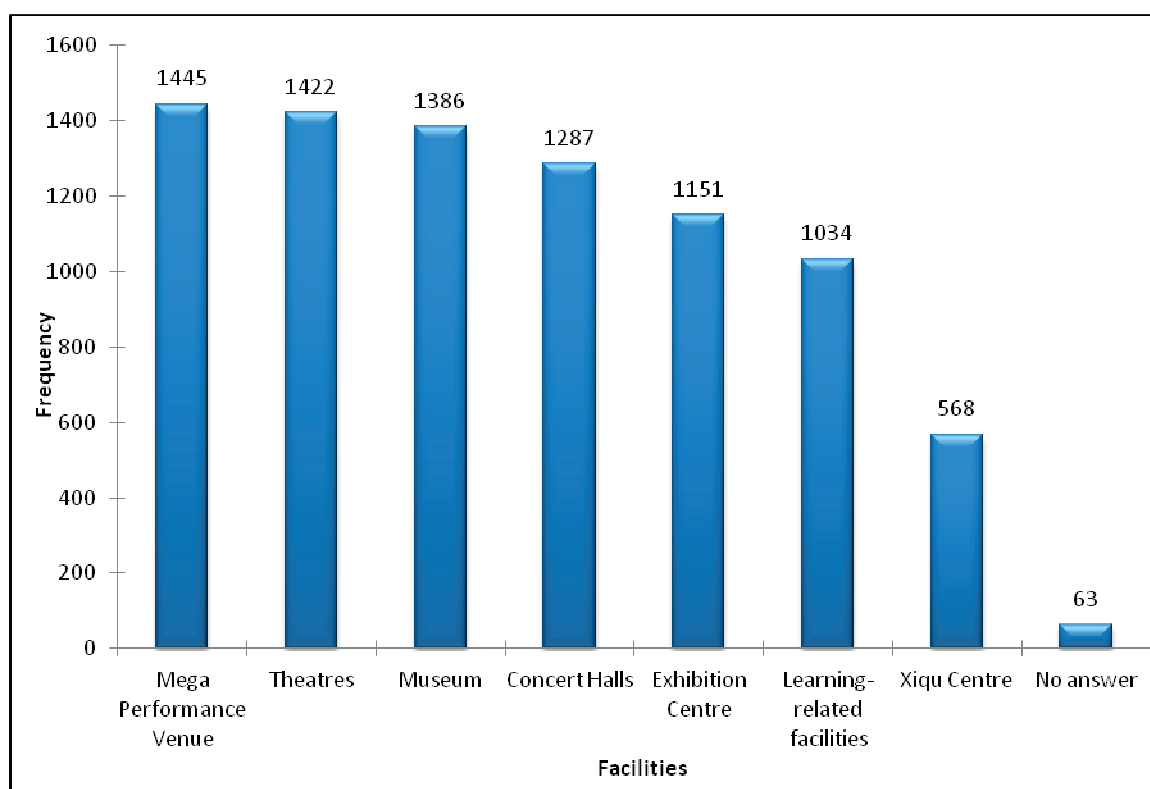


60. A response would be classified as “No comment” if the respondent did not have any comment for a question.
 61. A response would be classified as “No answer” if the respondent missed to attempt a question.

Q3: Facilities and Activities – Apart from the arts and cultural facilities, the WKCD will feature a mix of residential, commercial and hotel developments. To help determine the location of arts and cultural facilities and make them convenient and attractive to visitors, which facilities would you more likely visit?

a) Arts and cultural facilities

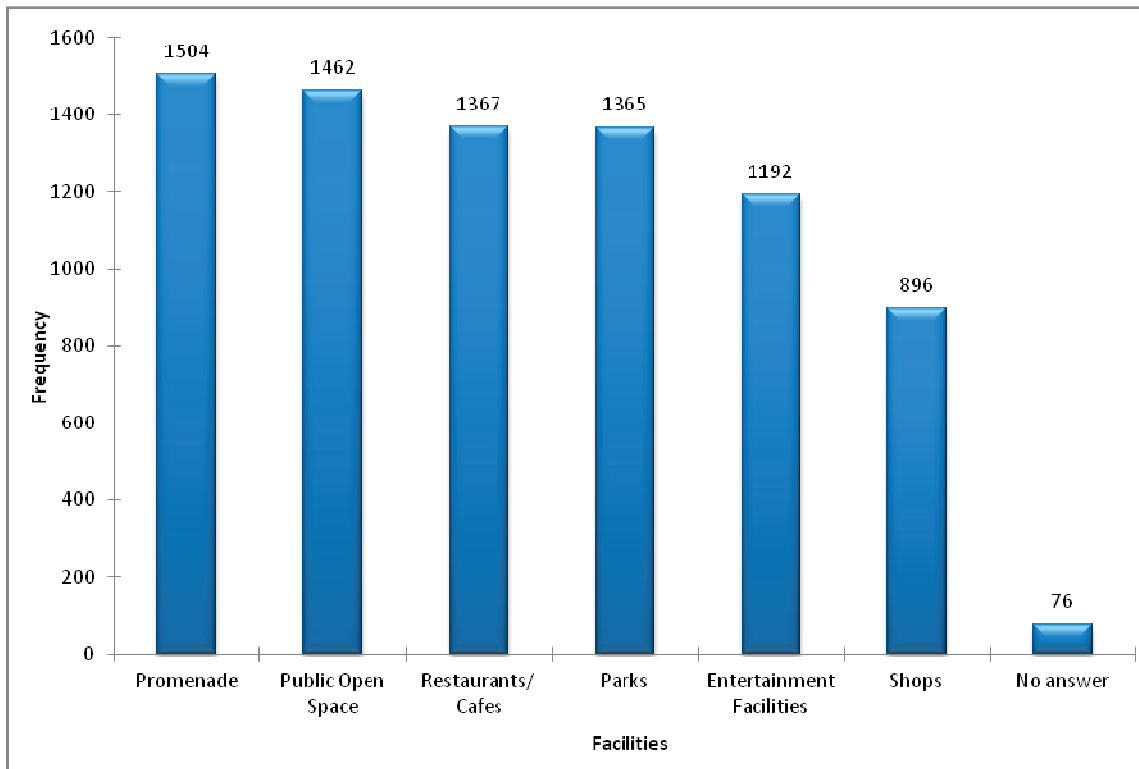
	Frequency	Percentage
Museum	1386	63.23
Theatres	1422	64.87
Concert Halls	1287	58.71
Xiqu Centre	568	25.91
Mega Performance Venue	1445	65.92
Exhibition Centre	1151	52.51
Learning-related facilities	1034	47.17
No answer ⁶²	63	2.87



62. A response would be classified as “No answer” if the respondent missed to attempt a question.

b) Public and retail-dining-entertainment facilities

	Frequency	Percentage
Public Open Space	1462	66.70
Parks	1365	62.27
Promenade	1504	68.61
Shops	896	40.88
Restaurants / Cafes	1367	62.36
Entertainment Facilities	1192	54.38
No answer ⁶³	76	3.47

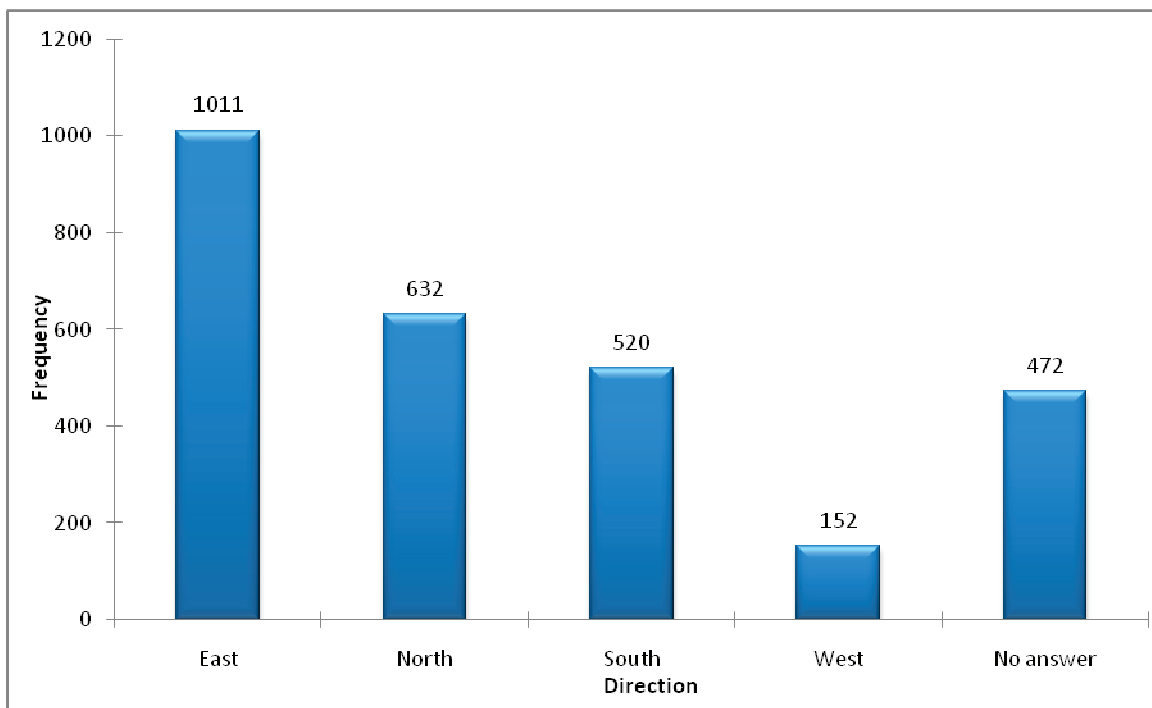


63. A response would be classified as “No answer” if the respondent missed to attempt a question.

Q5: Travelling to and from the WKCD – The WKCD will be accessible from all directions and be provided with different modes of transport.

a) From which direction(s) would you most likely go to the WKCD?

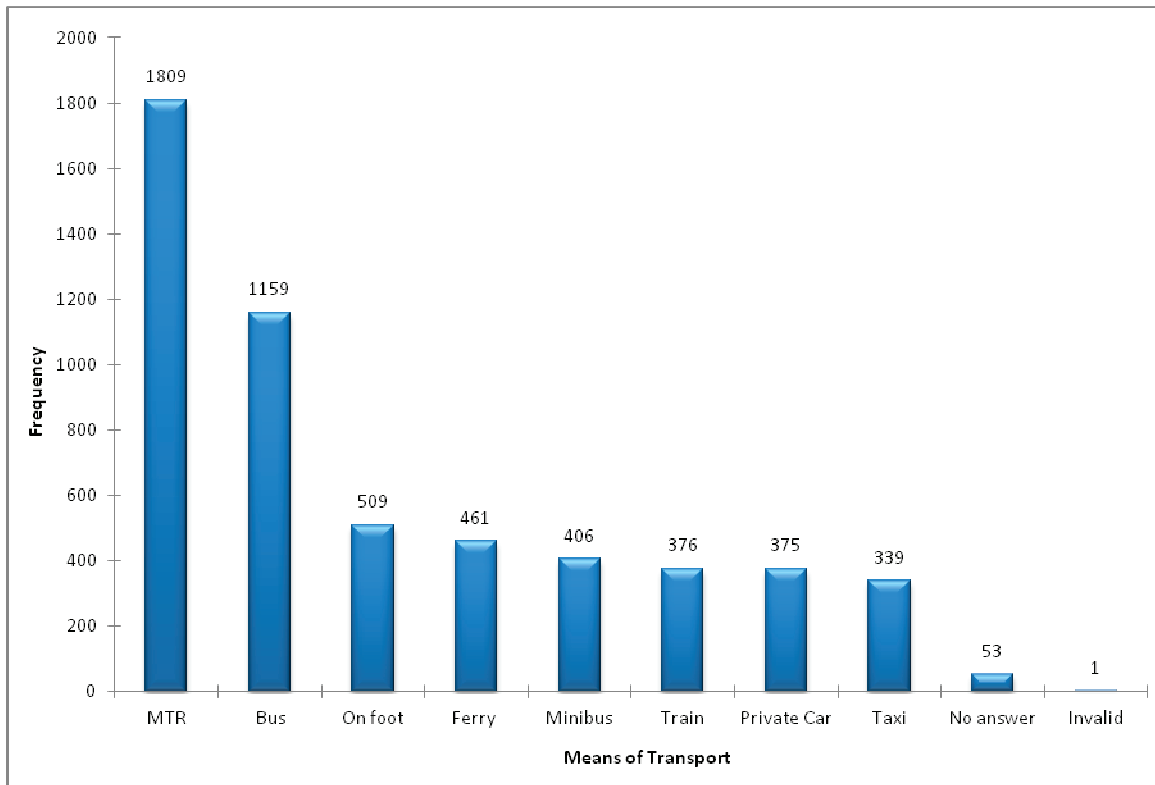
	Frequency	Percentage
East	1011	46.12
South	520	23.72
West	152	6.93
North	632	28.83
No answer ⁶⁴	472	21.53



64. A response would be classified as “No answer” if the respondent missed to attempt a question.

b) Which existing means of transport would you use to access the WKCD?

	Frequency	Percentage
MTR	1809	82.53
Train	376	17.15
Bus	1159	52.87
Minibus	406	18.52
Taxi	339	15.47
Private Car	375	17.11
Ferry	461	21.03
On foot	509	23.22
No answer ⁶⁵	53	2.42
Invalid ⁶⁶	1	0.05



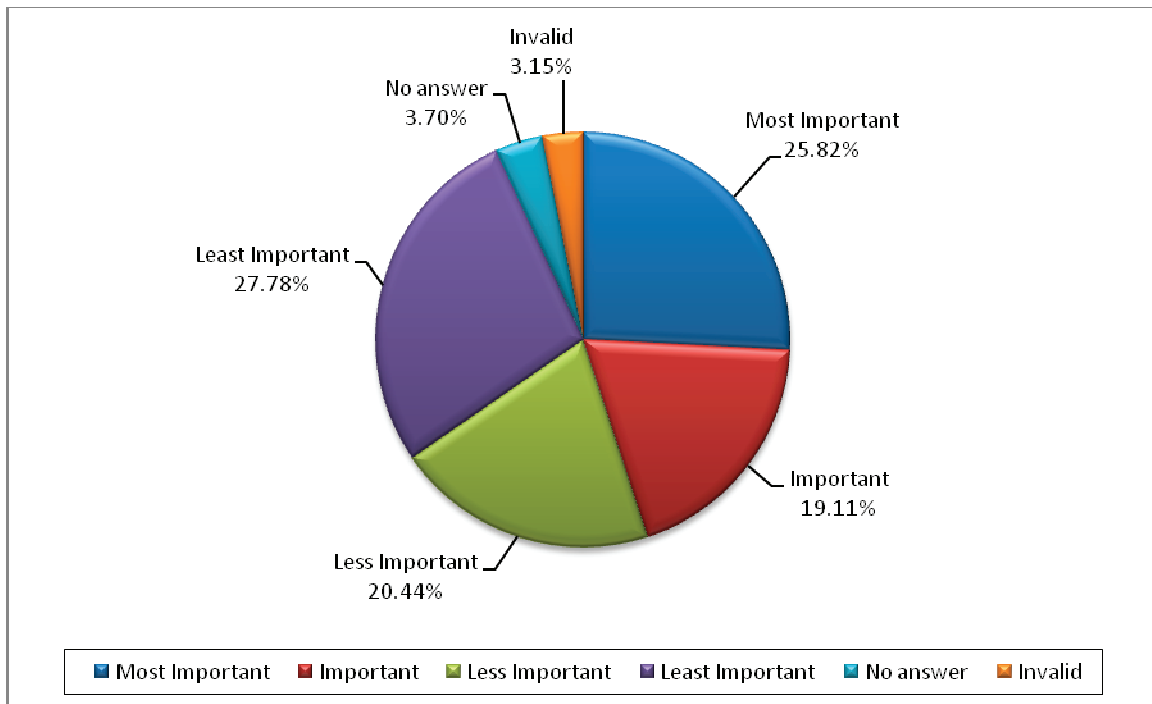
65. A response would be classified as “No answer” if the respondent missed to attempt a question.

66. A response would be classified as “Invalid” if a respondent answered the question wrongly. For example, the question required the respondent to choose one or more opinions by ticks, but he/ she ranked the opinions.

Q6: Traveling within the WKCD – Barrier-free access facilities for persons with disabilities will be provided. To help plan the internal mode(s) of transport within the WKCD which is about 1.4 kilometers long with an average width of about 0.3 kilometer (40 ha in size), please rank the following factors in order of importance.

a) Convenience (Frequency and reliability of transport)

	Frequency	Percentage
Most important	566	25.82
Important	419	19.11
Less important	448	20.44
Least Important	609	27.78
No answer ⁶⁷	81	3.70
Invalid ⁶⁸	69	3.15
Total	2,192	100.00

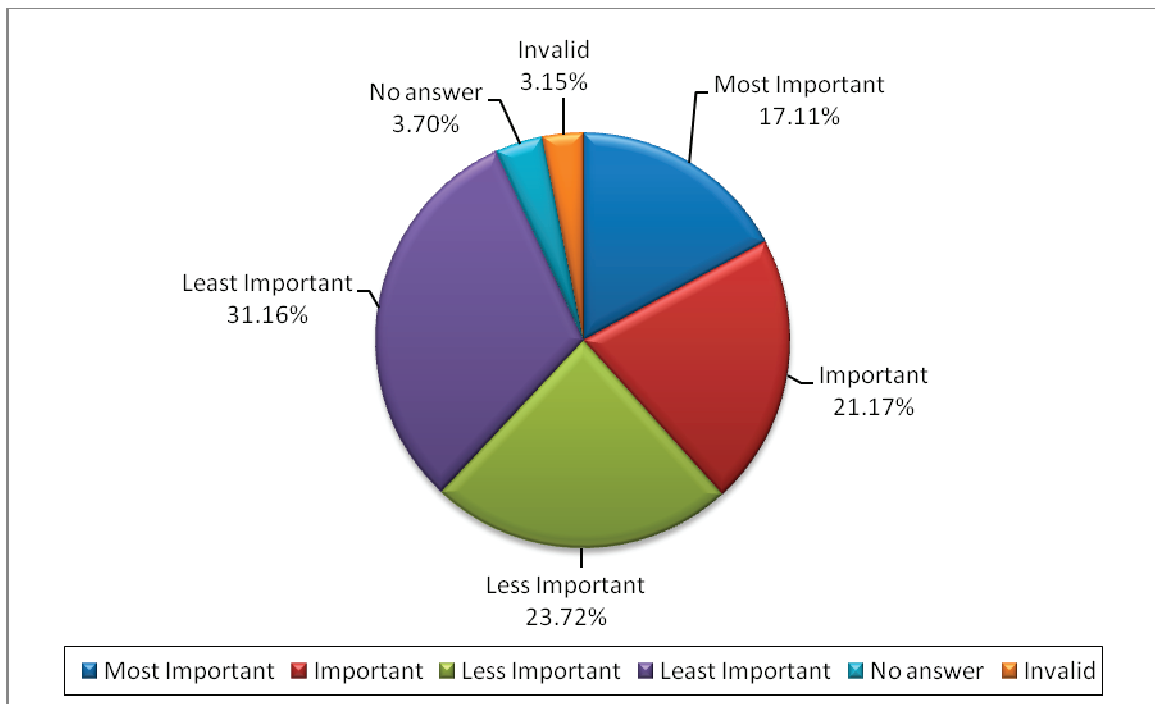


67. A response would be classified as “No answer” if the respondent missed to attempt a question.

68. A response would be classified as “Invalid” if the respondent did not rank the choices according to the instruction given in the concerned question (e.g. did not rank any of the four factors, repeated choices, etc.).

b) Visual Effect (Impact on views from and to the surrounding)

	Frequency	Percentage
Most important	375	17.11
Important	464	21.17
Less important	520	23.72
Least Important	683	31.16
No answer ⁶⁹	81	3.70
Invalid ⁷⁰	69	3.15
Total	2,192	100.00

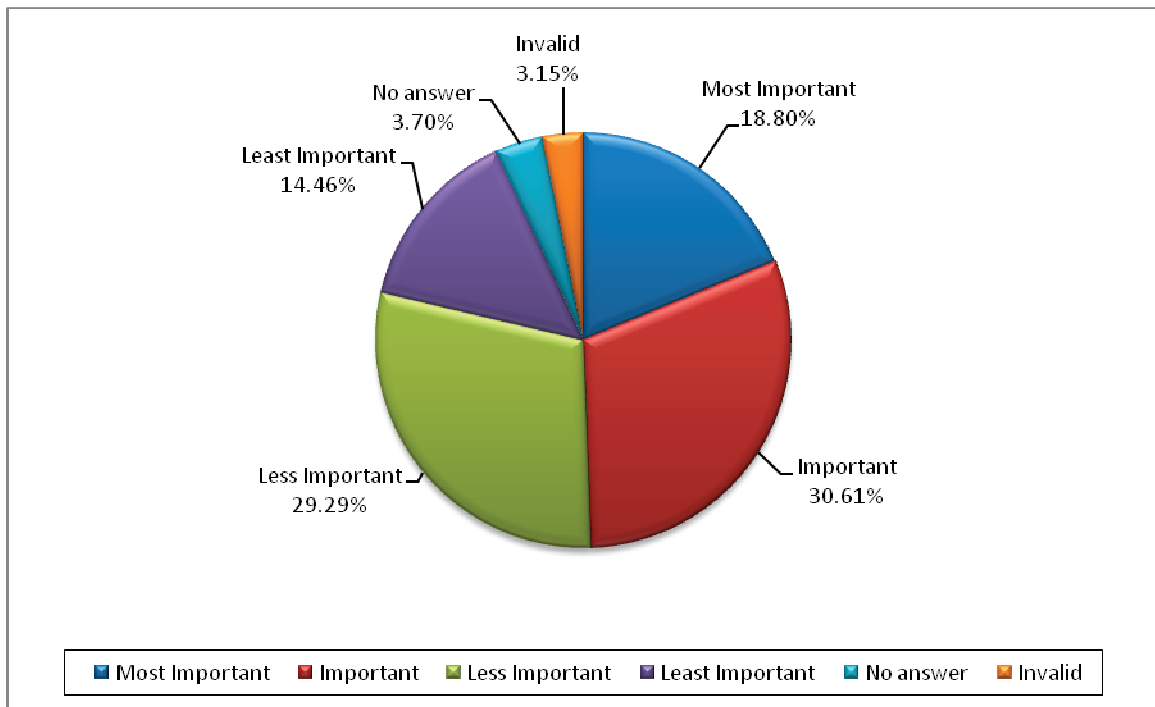


69. A response would be classified as “No answer” if the respondent missed to attempt a question.

70. A response would be classified as “Invalid” if the respondent did not rank the choices according to the instruction given in the concerned question (e.g. did not rank any of the four factors, repeated choices, etc.).

c) Comfort (How comfortable the services are)

	Frequency	Percentage
Most important	412	18.80
Important	671	30.61
Less important	642	29.29
Least Important	317	14.46
No answer ⁷¹	81	3.70
Invalid ⁷²	69	3.15
Total	2,192	100.00

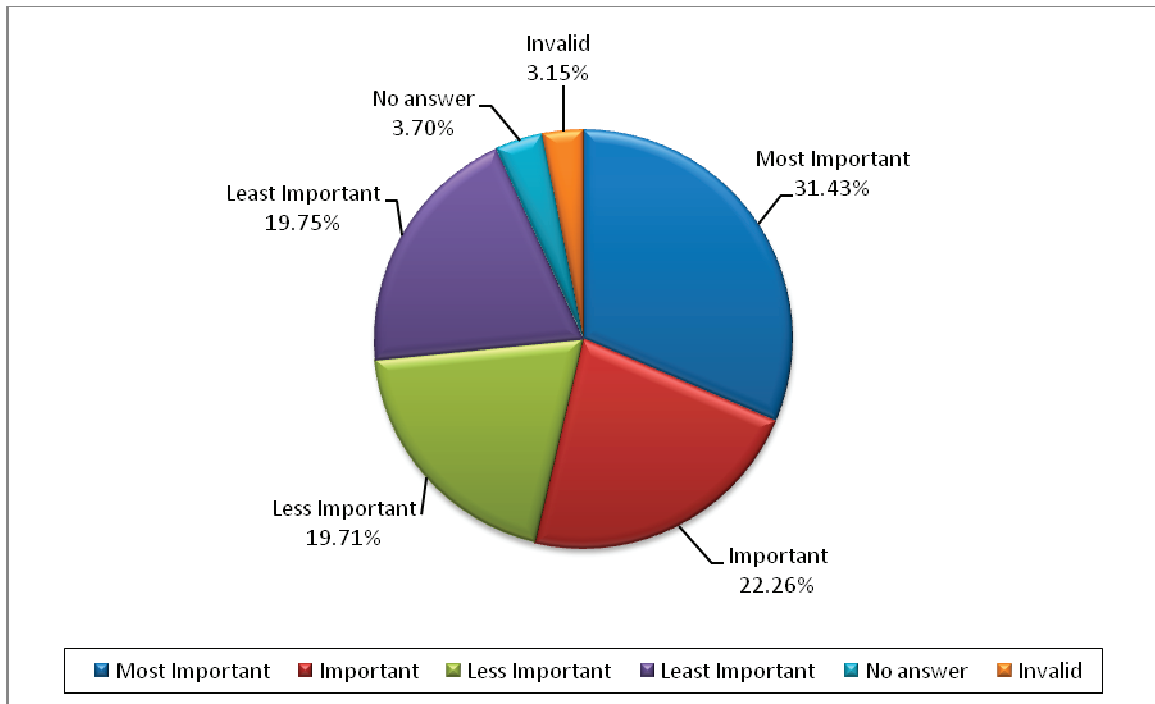


71. A response would be classified as “No answer” if the respondent missed to attempt a question.

72. A response would be classified as “Invalid” if the respondent did not rank the choices according to the instruction given in the concerned question (e.g. did not rank any of the four factors, repeated choices, etc.).

d) Environmental Friendliness (Low-emission and low-carbon transport)

	Frequency	Percentage
Most important	689	31.43
Important	488	22.26
Less important	432	19.71
Least Important	433	19.75
No answer ⁷³	81	3.70
Invalid ⁷⁴	69	3.15
Total	2,192	100.00



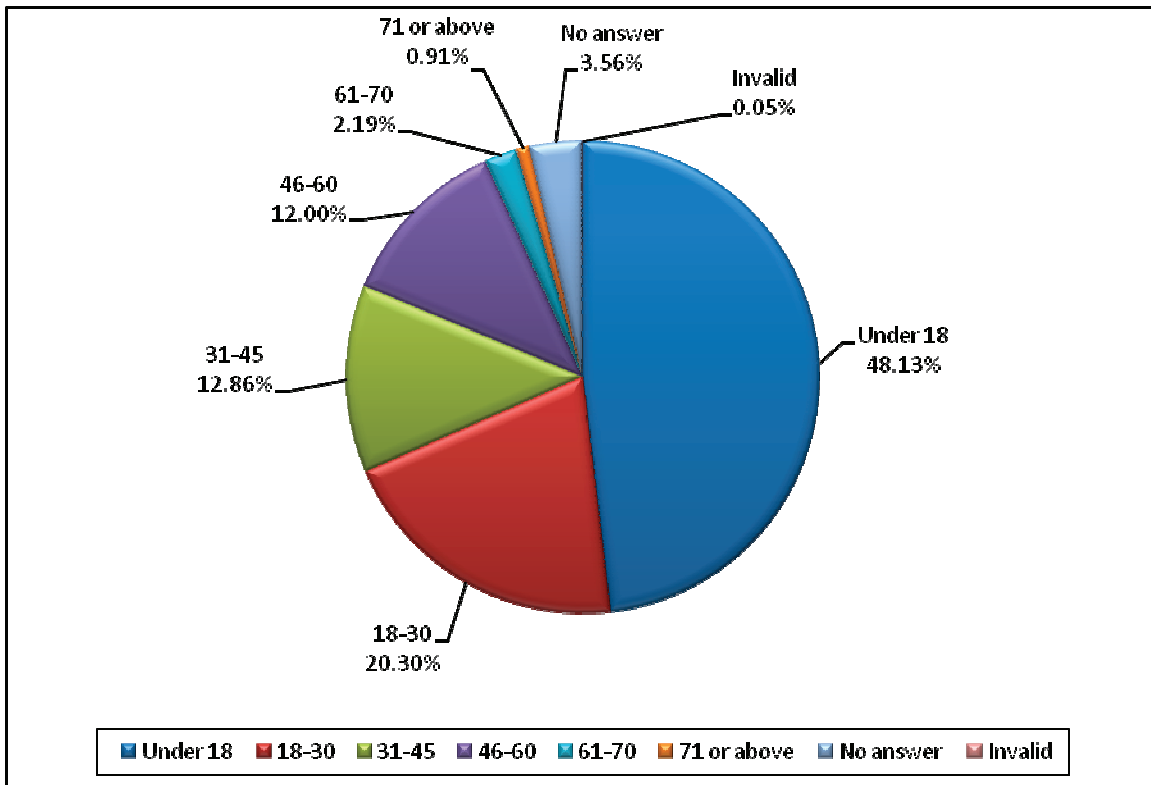
73. A response would be classified as “No answer” if the respondent missed to attempt a question.

74. A response would be classified as “Invalid” if the respondent did not rank the choices according to the instruction given in the concerned question (e.g. did not rank any of the four factors, repeated choices, etc.).

Profile of Respondents

a) Age

	Frequency	Percentage
Under 18	1,055	48.13
18-30	445	20.30
31-45	282	12.86
46-60	263	12.00
61-70	48	2.19
71 or above	20	0.91
No answer ⁷⁵	78	3.56
Invalid ⁷⁶	1	0.05
Total	2,192	100.00

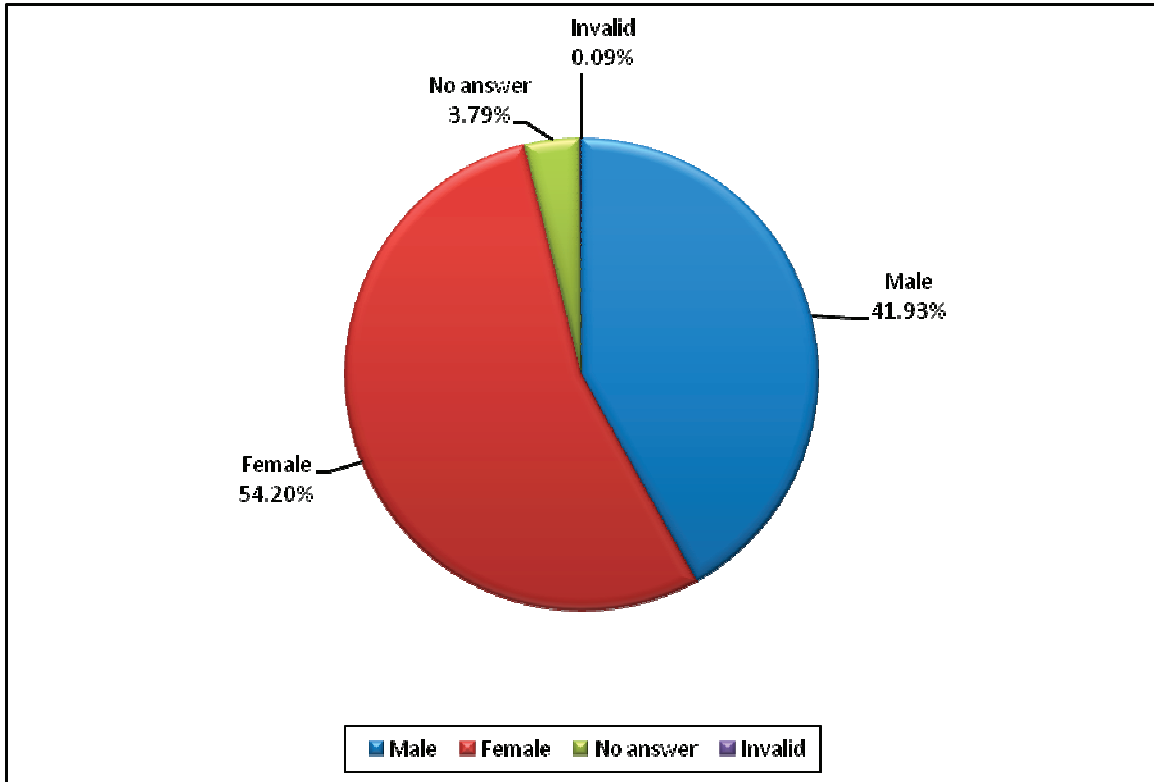


75. A response would be classified as “No answer” if the respondent missed to attempt a question.

76. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

b) Gender

	Frequency	Percentage
Male	919	41.93
Female	1,188	54.20
No answer ⁷⁷	83	3.79
Invalid ⁷⁸	2	0.09
Total	2,192	100.00

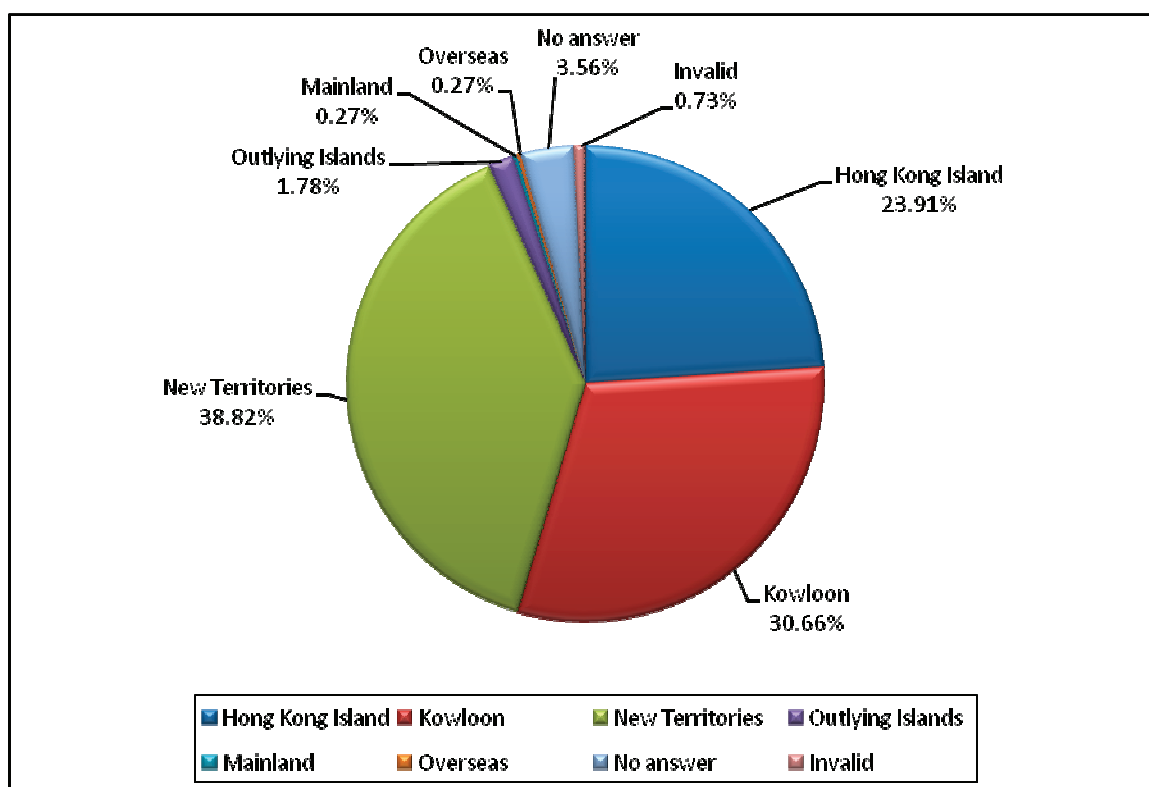


77. A response would be classified as “No answer” if the respondent missed to attempt a question.

78. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

c) Area of Residence

	Frequency	Percentage
Hong Kong Island	524	23.91
Kowloon	672	30.66
New Territories	851	38.82
Outlying Islands	39	1.78
Mainland	6	0.27
Overseas	6	0.27
No answer ⁷⁹	78	3.56
Invalid ⁸⁰	16	0.73
Total	2,192	100.00

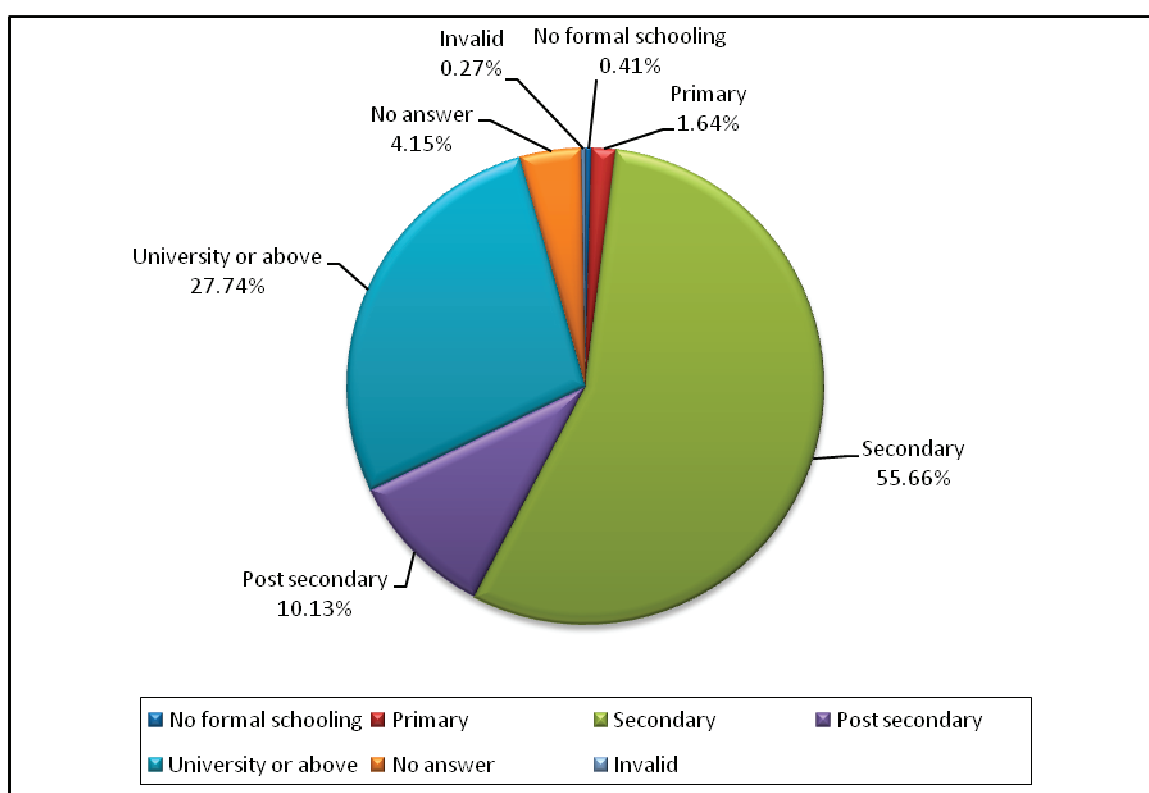


79. A response would be classified as “No answer” if the respondent missed to attempt a question.

80. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

d) Level of Education

	Frequency	Percentage
No formal schooling	9	0.41
Primary	36	1.64
Secondary	1,220	55.66
Post secondary	222	10.13
University or above	608	27.74
No answer ⁸¹	91	4.15
Invalid ⁸²	6	0.27
Total	2,192	100.00

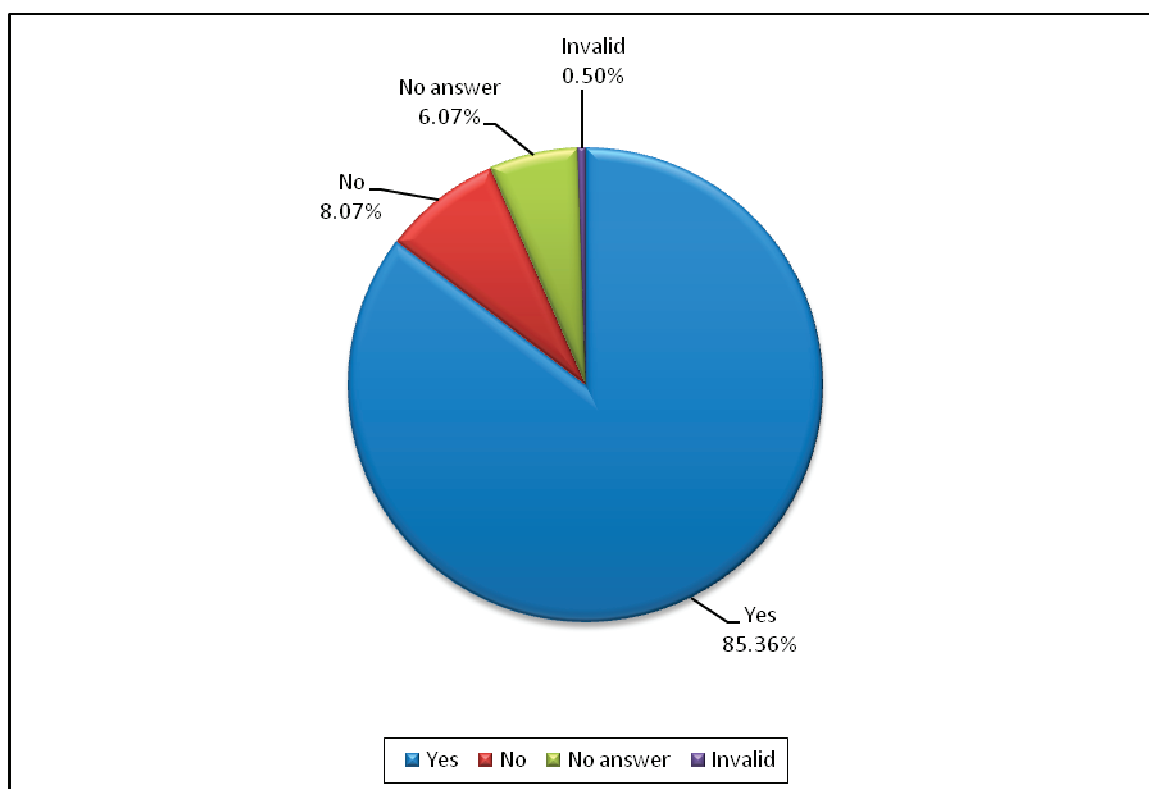


81. A response would be classified as “No answer” if the respondent missed to attempt a question.

82. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

e) Have you been to any arts/ cultural facilities (including libraries, museums, exhibitions and cultural performances) in the past 12 months (both in Hong Kong, mainland and overseas)?

	Frequency	Percentage
Yes	1,871	85.36
No	177	8.07
No answer ⁸³	133	6.07
Invalid ⁸⁴	11	0.50
Total	2,192	100.00

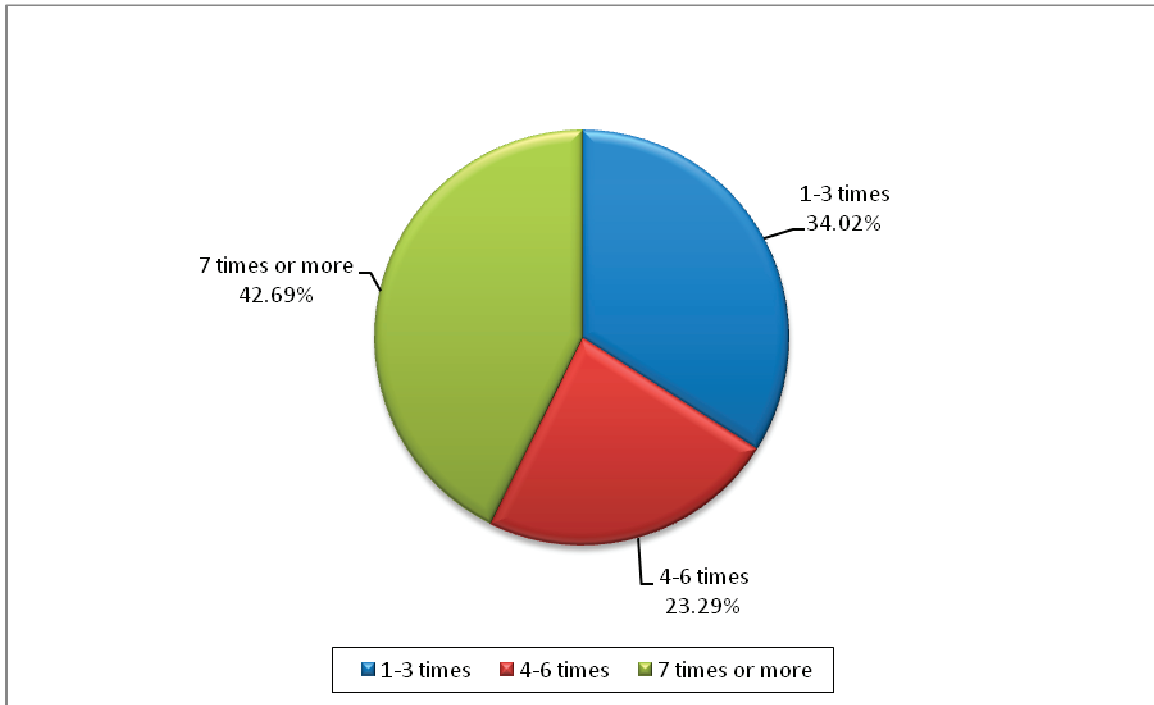


83. A response would be classified as “No answer” if the respondent missed to attempt a question.

84. A response would be classified as “Invalid” if a respondent ticked two or more choices for a question which only allowed one choice.

f) Referring to the previous question, how many times have you been to those arts/ cultural facilities?⁸⁵

	Frequency	Percentage
1-3 times	647	34.02
4-6 times	443	23.29
7 times or more	812	42.69
Total	1,902	100.00



⁸⁵ 31 respondents who gave “No answer” in Q (e) provided answer for this question. Hence, the total number of respondents for this question equals to 1,902 (i.e. 1,871 respondents who indicated “Yes” in Q (e) plus the above-mentioned 31 respondents).