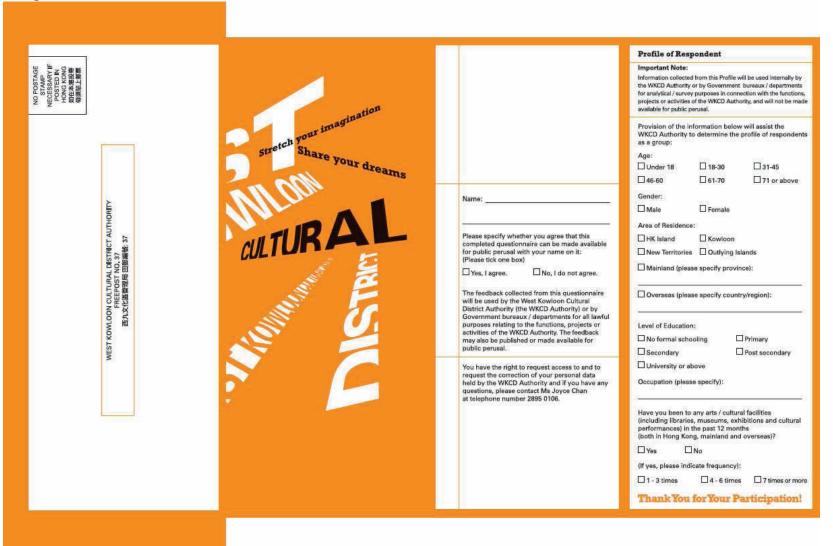
# **Annex 1: Samples of Blank Questionnaires**

1. Questionnaire



#### Report on the Analysis of Views for the Stage 1 PE Exercise for the WKCD

口班近期提出分類 sted fase bris blot sacely In order to present you with three options of the The following are some possible suggestions. 4. Programmes and Education-related Activities 6. Travelling within the WKCD Conceptual Plan for the West Kowloon Cultural District If you like, you may also indicate your preferences: Do you have any views on the provision of programmes (e.g. performances and exhibitions) and educational activities Barrier-free access facilities for persons with disabilities will be (WKCD), we would like to know your aspirations and provided. To help plan the internal mode(s) of transport within the WKCD which is about 1.4 kilometer long with an average width of about 0.3 kilometer (40 ha in size), please rank the expectations on the WKCD. to be provided in the future in the WKCD? Most Preferred Neutral Least Not No Preferred Preferred Comment stal following factors: (1 being the most important and 4 being the least important) What do you think should characterise the overall look a) Convenience b) Exciting Frequency and reliability of transport b) Visual Effect Impact on views from and to the surrounding c) Traditional c) Comfort d Contemporer How comfortable the services are 5. Travelling to and from the WKCD The following are some possible references. The WKCD will be accessible from all directions and be d) Environmental Friendliness If you like, you may also indicate your preferences: e) Inviting provided with different modes of transport. Please tick the Low-emission and low-carbon transport box(es) below to indicate the direction(s) from which you Order of Importance (Please place ONE of f) Inspiring would most likely go to the WKCD: erred Comment the above letters (from a to d) in each of the following): (You may tick more than one box.) at all q) Others 3: 2: 4: □North 1: For example: most important least important > North Kawloon 3. Facilities and Activities New Territories Justice Station Apart from the arts and cultural facilities, the WKCD will feature a mix of residential, commercial and hotel developments. To help determine the location of the arts and cultural facilities and make them convenient and attractive to visitors, please indicate which of the following Pearl River Delta Do you have any further views / - Mainland suggestions to enhance travelling within the WKCD? □West West Kewlass Alteral Bistoirt □East For example: For example: - Lantau Island Class Rev. facilities you would more likely visit: - Tsim Sha Tsui - Hong Kong - Jordan - Kowleen Park (You may tick more than one box) International Airport a) Arts and cultural facilities: - Other districts in Kowloon East Museum Theatres Concert Halls Dates South For example: - Hong Kong Island TE She feer Xigu Centre Mega Performance Venue - Other Outlying Islands Exhibition Centre Learning-related facilities a) Which existing means of transport would you use to 7. Planning Design Principles b) Public and retail-dining-entertainment facilities: access the WKCD7 (You may tick more than one box) A set of planning design principles (creativity, accessibility, connectivity, integration, vibrancy, uniqueness, and sustainability) Public Open Space
 Parks
 Promenade DMTR Train Bus Minibus will guide the future development of the WKCD. Shops Taxi Private Car Ferry On foot Restaurants/ Cafes Do you have any views on these principles? Other (please specify): Entertainment Facilities C) What other facilities or activities, if any, would you like to be provided within the WKCD? b) Do you have any further views / suggestions to improve the access to the WKCD? What ambience would you like to experience in the WKCD? Please attach additional sheets if neccessary Please fold and seal here: 請在社對復及封口

1. Overall look

of the WKCD?

a) Hermonising with the harbour-front and the

b) Distinct from and in contrast to its surrounding

d Exhibitio a green

an urban setting

Hong Kong' unique local and tradition

mix of local and

a) Other

2. Ambience

# 2. Questionnaire (for Face-to-Face Interview with Hong Kong Residents)

### Note to Respondent:

In this questionnaire, the West Kowloon Cultural District Authority (the WKCD Authority) aims to collect the views of member of the public who has not answered the questionnaire during the Stage 1 Public Engagement (PE) period (from 8 October 2009 to 7 January 2010) on aspirations and expectations for the West Kowloon Cultural District (WKCD).

# **Screening Questions**

| Q.(i)   | Are you a local citizen residing in Hong Kong?                           | 🗆 Yes 🗆 No |
|---------|--|------------|
| Q.(ii)  | Are you over 18 years old?   | 🗆 Yes 🗆 No |
| Q.(iii) | Have you answered this questionnaire on the planning of the WKCD before? | 🗆 Yes 🗆 No |

### Screening Criteria:

- If the answer to Q(i) is "Yes", proceed to Q(ii).
  If the answer to Q(ii) is "Yes", proceed to Q(iii).
  If the answer to Q(iii) is "No", start the questionnaire below.
  For answers different to the above 3 check-point rules, case will be considered as "invalid cases".

## Questionnaire

In order to present you with three options of the Conceptual Plan for the WKCD, we would like to know your aspirations and expectations on the WKCD.

## 1. Overall look

### What do you think should characterise the overall look of the WKCD?

### The following are some possible references. If you like, you may also indicate your preferences:

|     |  | Most Preferred | Preferred | Neutral | Least<br>Preferred | Not Preferred at all | No comment |
|-----|--|----------------|-----------|---------|--------------------|----------------------|------------|
| (a) | Harmonising with the harbour-front and the ridgelines                  |                |           |         |                    |                      |            |
| (b) | Distinct from and in contrast to its<br>surrounding                    |                |           |         |                    |                      |            |
| (c) | Exhibiting a green setting   |                |           |         |                    |                      |            |
| (d) | Presenting an urban setting  |                |           |         |                    |                      |            |
| (e) | Showcasing Hong Kong's unique local<br>and traditional characteristics |                |           |         |                    |                      |            |
| (f) | An innovative mix of local and international features                  |                |           |         |                    |                      |            |
| (g) | Others   |                |           |         |                    |                      |            |

# 2. Ambience

What ambience would you like to experience in the WKCD?

### The following are some possible suggestions. If you like, you may also indicate your preferences:

|     |              | Most Preferred | Preferred | Neutral | Least<br>Preferred | Not Preferred at all | No comment |
|-----|--------------|----------------|-----------|---------|--------------------|----------------------|------------|
| (a) | Relaxing     |                |           |         |                    |                      |            |
| (b) | Exciting     |                |           |         |                    |                      |            |
| (C) | Traditional  |                |           |         |                    |                      |            |
| (d) | Contemporary |                |           |         |                    |                      |            |
| (e) | Inviting     |                |           |         |                    |                      |            |
| (f) | Inspiring    |                |           |         |                    |                      |            |
| (g) | Others       |                |           |         |                    |                      |            |

### 3. Facilities and Activities

Apart from the arts and cultural facilities, the WKCD will feature a mix of residential, commercial and hotel developments. To help determine the location of the arts and cultural facilities and make them convenient and attractive to visitors, please indicate which of the following facilities you would more likely visit: (You may tick more than one box)

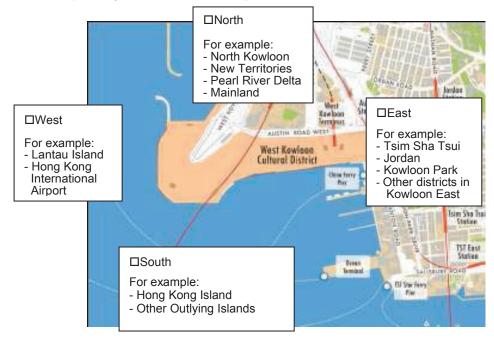
| a) Arts and culturation | al facilities | 8:                    |              |                                 |
|-------------------------|---------------|-----------------------|--------------|---------------------------------|
| □ Museum                |               | □ Theatres            |              | Concert Halls                   |
| □Xiqu Centre            |               | □ Mega Performano     | ce Venue     |                                 |
| Exhibition Centre       |               | Learning-related      | facilities   |                                 |
| b) Public and retain    | il-dining-e   | ntertainment facil    | ities:       |                                 |
| Public Open Space       | □ Parks       | □ Promenade           | □Shops       | □ Restaurants/Cafes             |
| Entertainment Facilitie | es            |                       |              |                                 |
| c) What other faci      | lities or ac  | ctivities, if any, wo | uld you like | to be provided within the WKCD? |
|                         |               |                       |              |                                 |
|                         |               |                       |              |                                 |
|                         |               |                       |              |                                 |
|                         |               |                       |              |                                 |
|                         |               |                       |              |                                 |

### 4. Programmes and Education-related Activities

Do you have any views on the provision of programmes (e.g. performances and exhibitions) and educational activities to be provided in the future in the WKCD?

### 5. Travelling to and from the WKCD

The WKCD will be accessible from all directions and be provided with different modes of transport. Please tick the box(es) below to indicate the direction(s) from which you would most likely go to the WKCD: (You may tick more than one box)



**a)** Which existing means of transport would you use to access the WKCD? (You may tick more than one box)

□ MTR □ Train □ Bus □ Minibus □ Taxi □ Private Car □ Ferry □ On foot □ Other (please specify): \_\_\_\_\_\_

### **b)** Do you have any further views / suggestions to improve the access to the WKCD?

### 6. Travelling within the WKCD

Barrier-free access facilities for persons with disabilities will be provided. To help plan the internal mode(s) of transport within the WKCD, which is about 1.4 kilometre long with an average width of about 0.3 kilometre (40ha in size), please rank the following factors:

(1 being the most important and 4 being the least important)

- (a) Convenience Frequency and reliability of transport
   (b) Visual Effect Impact on views from and to the surrounding
- (c) Comfort How comfortable the services are
- (d) Environmental Friendliness Low-emission and low-carbon transport

Order of Importance (Please place ONE of the above letters (from a to d) in each of the following):

1: \_\_\_\_\_2: \_\_\_\_\_ 3: \_\_\_\_\_ 4: \_\_\_\_\_ ◀ most important ►

### Do you have any further views / suggestions to enhance travelling within the WKCD?

7. Planning Design Principles

A set of planning design principles (creativity, accessibility, connectivity, integration, vibrancy, uniqueness, and sustainability) will guide the future development of the WKCD.

### Do you have any views on these principles?



#### Name:

Please specify whether you agree that this completed questionnaire can be made available for public perusal with your name on it: (Please tick one box)

☐ Yes, I agree.

D No, I do not agree.

The feedback collected from this questionnaire will be used by the WKCD Authority or by Government bureaux / departments for all lawful purposes relating to the functions, projects or activities of the WKCD Authority. The feedback may also be published or made available for public perusal.

You have the right to request access to and to request the correction of your personal data held by the WKCD Authority and if you have any questions, please contact Ms. Joyce Chan at telephone number 2895 0106.

## **Profile of Respondent**

Important Note:

Information collected from this Profile will be used internally by the WKCD Authority or by Government bureaux / departments for analytical / survey purposes in connection with the functions, projects or activities of the WKCD Authority, and will not be made available for public perusal.

| group:  | nation below will a | ssist the WKCD | Authority to determine | the profile of respondents as a |  |  |  |
|---|---------------------|----------------|------------------------|---------------------------------|--|--|--|
| Age:<br>Under 18<br>71 or above                             | □ 18-30             | □ 31-45        | □ 46-60                | □ 61-70                         |  |  |  |
| Gender:   | □ Female            |                |                        |                                 |  |  |  |
| Area of Residence:  |                     |                |                        |                                 |  |  |  |
| □ HK Island□ Kowloon<br>□ Mainland (please spec             |                     | ories          | g Islands              |                                 |  |  |  |
| Overseas (please spe  | cify country):      |                |                        |                                 |  |  |  |
| Level of Education:   | □ Primary           | □ Secondary    | □ Post secondary       | □ University or above           |  |  |  |
| Occupation (please specify):                                |                     |                |                        |                                 |  |  |  |
| Have you been to any a<br>in the past 12 months (I<br>□ Yes |                     | •              |                        | ions and cultural performances) |  |  |  |

(If yes, please indicate frequency): □ 1-3 times □ 4-6 times □ 7 times or more

**Thank You for Your Participation!** 

# 3. Questionnaire (for Face-to-Face Interview with Visitors to Hong Kong)

# Note to Respondent:

In this questionnaire, the West Kowloon Cultural District Authority (the WKCD Authority) aims to collect the views of the tourists in Hong Kong during the Stage 1 Public Engagement (PE) period (from 8 October 2009 to 7 January 2010) on aspirations and expectations for the West Kowloon Cultural District (WKCD).

# **Screening Questions**

| Q(i)   | Are you a local citizen residing in Hong Kong?                         | □ Yes           | 🗆 No      |          |
|--------|--|-----------------|-----------|----------|
| Q(ii)  | If you are a tourist in Hong Kong, which country do you c              | ome from?       |           |          |
|        | □ Mainland China □Taiwan □Japan □Korea □                               | USA DOthers:    | (please s | specify) |
| Q(iii) | Are you over 18 years old?   | □ Yes           | □ No      |          |
| Q(iv)  | Have you answered this questionnaire on the planning of t              | he WKCD before? | □ Yes     | 🗆 No     |
| • If   | cening Criteria:<br>the answer to $Q(i)$ is "No", proceed to $Q(ii)$ . |                 |           |          |

- If the answer to Q(iii) is "Yes", proceed to Q(iv).
  If the answer to Q(iv) is "No", start the questionnaire below.
- For answers different to the above 3 check-point rules, case should be considered as "invalid cases".

# Questionnaire

In order to present you with three options of the Conceptual Plan for the WKCD, we would like to know your aspirations and expectations on the WKCD.

## 1. Overall look

## What do you think should characterise the overall look of the WKCD?

### The following are some possible references. If you like, you may also indicate your preferences:

|     |  | •              | · · ·     | •       | •                  | <u> </u>             |            |
|-----|--|----------------|-----------|---------|--------------------|----------------------|------------|
|     |  | Most Preferred | Preferred | Neutral | Least<br>Preferred | Not Preferred at all | No comment |
| (a) | Harmonising with the harbour-front and the ridgelines                  |                |           |         |                    |                      |            |
| (b) | Distinct from and in contrast to its surrounding                       |                |           |         |                    |                      |            |
| (c) | Exhibiting a green setting   |                |           |         |                    |                      |            |
| (d) | Presenting an urban setting  |                |           |         |                    |                      |            |
| (e) | Showcasing Hong Kong's unique local<br>and traditional characteristics |                |           |         |                    |                      |            |
| (f) | An innovative mix of local and international features                  |                |           |         |                    |                      |            |
| (g) | Others   |                |           |         |                    |                      |            |

# 2. Ambience

What ambience would you like to experience in the WKCD?

## The following are some possible suggestions. If you like, you may also indicate your preferences:

|     |              | Most Preferred | Preferred | Neutral | Least<br>Preferred | Not Preferred at all | No comment |
|-----|--------------|----------------|-----------|---------|--------------------|----------------------|------------|
| (a) | Relaxing     |                |           |         |                    |                      |            |
| (b) | Exciting     |                |           |         |                    |                      |            |
| (c) | Traditional  |                |           |         |                    |                      |            |
| (d) | Contemporary |                |           |         |                    |                      |            |
| (e) | Inviting     |                |           |         |                    |                      |            |
| (f) | Inspiring    |                |           |         |                    |                      |            |
| (g) | Others       |                |           |         |                    |                      |            |

### 3. Facilities and Activities

Apart from the arts and cultural facilities, the WKCD will feature a mix of residential, commercial and hotel developments. To help determine the location of the arts and cultural facilities and make them convenient and attractive to visitors, please indicate which of the following facilities you would more likely visit: (You may tick more than one box)

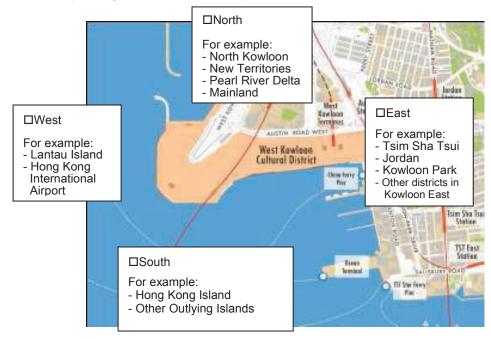
| a) Arts and cultura     | al facilities | :                    |                          |                                 |  |  |
|-------------------------|---------------|----------------------|--------------------------|---------------------------------|--|--|
| □ Museum                |               | □ Theatres           |                          | Concert Halls                   |  |  |
| □Xiqu Centre            |               | □ Mega Performano    | □ Mega Performance Venue |                                 |  |  |
| Exhibition Centre       |               | Learning-related     | facilities               |                                 |  |  |
| b) Public and retain    | il-dining-e   | ntertainment facil   | ities:                   |                                 |  |  |
| □ Public Open Space     | □ Parks       | □ Promenade          | □Shops                   | □ Restaurants/Cafes             |  |  |
| Entertainment Facilitie | es            |                      |                          |                                 |  |  |
| c) What other faci      | lities or ac  | tivities, if any, wo | uld you like t           | to be provided within the WKCD? |  |  |
|                         |               |                      |                          |                                 |  |  |
|                         |               |                      |                          |                                 |  |  |
|                         |               |                      |                          |                                 |  |  |
|                         |               |                      |                          |                                 |  |  |

### 4. Programmes and Education-related Activities

Do you have any views on the provision of programmes (e.g. performances and exhibitions) and educational activities to be provided in the future in the WKCD?

### 5. Travelling to and from the WKCD

The WKCD will be accessible from all directions and be provided with different modes of transport. Please tick the box(es) below to indicate the direction(s) from which you would most likely go to the WKCD: (You may tick more than one box)



a) Which existing means of transport would you use to access the WKCD? (You may tick more than one box)

□ MTR □ Train □ Bus □ Minibus □ Taxi □ Private Car □ Ferry □ On foot □ Other (please specify): \_\_\_\_\_\_

### **b)** Do you have any further views / suggestions to improve the access to the WKCD?

### 6. Travelling within the WKCD

Barrier-free access facilities for persons with disabilities will be provided. To help plan the internal mode(s) of transport within the WKCD, which is about 1.4 kilometre long with an average width of about 0.3 kilometre (40ha in size), please rank the following factors:

(1 being the most important and 4 being the least important)

- (a) Convenience Frequency and reliability of transport
   (b) Visual Effect
  - Impact on views from and to the surrounding
- (c) **Comfort** How comfortable the services are
- (d) Environmental Friendliness Low-emission and low-carbon transport

Order of Importance (Please place ONE of the above letters (from a to d) in each of the following):

## Do you have any further views / suggestions to enhance travelling within the WKCD?

7. Planning Design Principles

A set of planning design principles (creativity, accessibility, connectivity, integration, vibrancy, uniqueness, and sustainability) will guide the future development of the WKCD.

## Do you have any views on these principles?



#### Name:

Please specify whether you agree that this completed questionnaire can be made available for public perusal with your name on it: (Please tick one box)

☐ Yes, I agree.

D No, I do not agree.

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| nation below will assi | st the WKCD Autho   | prity to determine the  | e profile of respondents as a   |
|------------------------|---|---|---|
| □ 18-30                | □ 31-45   | □ 46-60   | □ 61-70   |
| □ Female               |   |   |   |
| cify province):        |   |   |   |
| cify country):         |   |   |   |
|                        |   |   |   |
| Primary                | Secondary   | Post secondary  | University or above   |
| ecify):                |   |   |   |
|                        |   |   | ns and cultural performances)   |
|                        | ainland and oversea   | s)?   |   |
|                        |   |   |   |
|                        | moro  |   |   |
|                        | □ 18-30<br>□ Female<br>cify province):<br>cify country):<br>□ Primary<br>ecify):<br>arts / cultural facilities<br>both in Hong Kong, m<br>□ No<br>equency): | □ 18-30 □ 31-45 □ Female cify province): cify country): □ Primary □ Secondary ecify): prts / cultural facilities (including libraries, both in Hong Kong, mainland and oversea □ No equency): | □ Female<br>cify province):<br>cify country):<br>□ Primary □ Secondary □ Post secondary<br>ecify):<br>arts / cultural facilities (including libraries, museums, exhibition<br>both in Hong Kong, mainland and overseas)?<br>□ No<br>equency): |

**Thank You for Your Participation!**