

# ABOUT THE WKCDA

## WHO WE ARE

The West Kowloon Cultural District (“WKCD”) is a strategic investment by the Government of the Hong Kong Special Administrative Region (“HKSAR”) to meet the long-term needs of the arts and cultural sector, which is a vital part of any world-class city’s economic and social fabric. The West Kowloon Cultural District Authority (“WKCDA”) was established under the West Kowloon Cultural District Authority Ordinance, Cap. 601, to develop the WKCD.

With an area of 40 hectares, of which 23 hectares are reserved for public open space, the WKCD will be an asset of Hong Kong for residents and visitors to enjoy. The WKCDA strives to develop the WKCD into an integrated arts and cultural district where people can embrace its creative and innovative environment, appreciate its arts and cultural components, and make the most of their valuable leisure time.





### WHY WE EXIST

#### **To plan, develop and operate the WKCD into an integrated arts and cultural district that will:**

- provide quality culture, entertainment and tourism programmes with a must-visit appeal for both local residents and visitors from around the world;
- meet the long-term needs of Hong Kong's arts and cultural development and foster organic growth and development of culture and creative industries; and
- become a cultural hub for attracting and nurturing talents, an impetus to improve quality of life, as well as a cultural gateway to the Pearl River Delta.

#### **To achieve these, we need to...**

- prepare a Development Plan for the WKCD to lay out the plan area and set apart the land within it for various land uses;
- develop the WKCD in accordance with the land use and other requirements or conditions specified in the approved Development Plan; and
- provide (including plan, design and construct), operate, manage and maintain arts and cultural facilities, related facilities or ancillary facilities.

#### **WKCD is first and foremost an arts hub, we will strive to...**

- advocate, promote, organise, sponsor, encourage and provide for the appreciation of and participation in arts and culture;
- promote, exhibit and display arts publicly and otherwise;
- initiate and support the creation, composition, production, learning and practising of the arts; and
- perform such other functions as are conferred or imposed on the WKCDA by or under the WKCDA Ordinance or any other Ordinance.





## OUR COMMITMENTS

### To Hong Kong

- To facilitate the long-term development of Hong Kong as an international arts and cultural metropolis.
- To facilitate and enhance cultural exchange and cooperation between Mainland China, Hong Kong and other places.
- To facilitate and enhance cooperation between any government or non-government body or organisation and providers of the arts, within and outside Hong Kong.
- To strengthen the position of Hong Kong as a tourist destination.

### To the Community

- To encourage wider participation by the local community in arts and culture.
- To promote and provide arts education to the local community.
- To encourage community, commercial and corporate support and sponsorship of arts and culture.
- To provide or facilitate the provision of free and accessible open space within the WKCD to the general public.

### To Artists

- To uphold and encourage freedom of artistic expression and creativity.
- To develop new and experimental works in arts and culture.
- To cultivate and nurture local talents in the arts, local arts groups and arts-related personnel.
- To facilitate the development of cultural and creative industries.

### To Audiences

- To enhance and promote excellence, innovation, creativity and diversity in arts and culture.
- To enhance the appreciation of a diverse and pluralistic range of the arts.