

WEST KOWLOON CULTURAL DISTRICT

Vision, Functions and Objectives



Bird's eye view of the West Kowloon Cultural District

TRICT



Vision

To develop the WKCD into an integrated arts and cultural district that will:

- provide quality culture, entertainment and tourism programmes with a must-visit appeal to both local residents and visitors from around the world;
- meet the long-term infrastructure needs of Hong Kong's arts and cultural development and foster organic growth and development of culture and creative industries; and
- become a cultural hub for attracting and nurturing talents, an impetus to improve quality of life, as well as a cultural gateway to the Pearl River Delta.

Functions

- To prepare a Development Plan ("DP") for the WKCD to lay out the plan area and set apart the land within it for various land uses;
- To develop the WKCD in accordance with the land use and other requirements or conditions specified in the approved DP;
- To provide (including plan, design and construct), operate, manage and maintain arts and cultural facilities, related facilities or ancillary facilities;
- To advocate, promote, organise, sponsor, encourage and provide for the appreciation of and participation in arts and culture;
- To promote, exhibit and display the arts publicly and otherwise;
- To initiate and support the creation, composition, production, learning and practising of the arts; and
- To perform such other functions as are conferred or imposed on the Authority by or under the WKCDA Ordinance or any other Ordinance.

Objectives

- To facilitate the long-term development of Hong Kong as an international arts and cultural metropolis;
- To uphold and encourage freedom of artistic expression and creativity;
- To enhance and promote excellence, innovation, creativity and diversity in arts and culture;
- To enhance the appreciation of a diverse and pluralistic range of the arts;
- To develop new and experimental works in arts and culture;
- To cultivate and nurture local talents in the arts (including local artists), and local arts groups and arts-related personnel;
- To encourage wider participation by the local community in arts and culture;
- To promote and provide arts education to the local community;
- To facilitate the development of cultural and creative industries;
- To facilitate and enhance cultural exchange and cooperation between the Mainland of China, Hong Kong and any other place;
- To facilitate and enhance cooperation between any government or non-government body or organisation and providers of the arts, within and outside Hong Kong;
- To encourage community, commercial and corporate support and sponsorship of arts and culture;
- To provide or facilitate the provision of free and accessible open space within the WKCD to the general public; and
- To strengthen the position of Hong Kong as a tourist destination.



Members of the Board looking over the West Kowloon Cultural District from Hong Kong Island





