

Consultation Panel of the West Kowloon Cultural District Authority

WKCDA CP/03/2011

For discussion
on 23 December 2011

Report on the Analysis of Views for the Stage 3 Public Engagement Exercise for the West Kowloon Cultural District - submitted by the Public Policy Research Institute of the Hong Kong Polytechnic University

Purpose

This document aims to submit the Report on the Analysis of Views for the Stage 3 Public Engagement (PE) Exercise for the West Kowloon Cultural District (WKCD), prepared by the Public Policy Research Institute of the Hong Kong Polytechnic University, for members' perusal.

The Three-Stage PE Exercise

2 The West Kowloon Cultural District Authority (WKCDA) has conducted a three-stage public engagement exercise for the preparation of the Development Plan (DP) for the WKCD. During the 3-month Stage 1 Public Engagement exercise completed in early January 2010, the WKCDA gauged the community's aspirations and expectations on the planning of the WKCD as a whole, as well as the views of stakeholders on the user requirements for the Core Arts and Cultural Facilities in the WKCD. During the 3-month Stage 2 Public Engagement exercise launched in August 2010, the WKCDA solicited public and stakeholders' views on the three Conceptual Plan Options for the WKCD.

3 After selection of the preferred Conceptual Plan in March 2011, the WKCDA has enhanced the selected Conceptual Plan by incorporating desirable features from the other two conceptual plans as appropriate. Information on the proposed DP was unveiled in PE3 to facilitate collection of public and stakeholders' views and to seek support for the WKCD project to move forward.

4. At its meeting on 8 June 2011, the Consultation Panel discussed the proposed arrangements for the Stage 3 PE exercise and provided suggestions. The proposed arrangements for the Stage 3 PE exercise were subsequently discussed and endorsed by the Board of the WKCDA.

Format of the Stage 3 PE Exercise

5. PE3 commenced on 30 September 2011 and was concluded on 30 October 2011. During PE3, the WKCDA presented the refined Conceptual Plan and information on the

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proposed Development Plan (DP) to the public, anchored with an exhibition at the Hong Kong Heritage Discovery Centre in Kowloon Park. Based on Foster + Partners' City Park design selected in March 2011, the proposed DP has incorporated desirable features of the other two Conceptual Plan Options unveiled in the Stage 2 Public Engagement Exercise.

6. PE3 exhibition drew enthusiastic response from the public and stakeholders, receiving close to 19,000 visitors for the month-long event. Guided tours were arranged to facilitate visitors and enhance their understanding about the proposed DP. In addition to the daily guided tours for the general public, 32 school tours were organised, totalling more than 1,100 participating students. Nine special guided tours were arranged for various groups and organisations, including consuls-general, members of the Legislative Council, the Subcommittee on Access of the Rehabilitation Advisory Committee, Town Planning Board and Hong Kong General Chamber of Commerce.

7. The WKCDA also organised a series of engagement events for the public and stakeholders -- two DP presentation sessions; one town hall meeting for Yau Tsim Mong community leaders and residents; eight arts and culture seminars/roundtable discussions for key stakeholders; as well as a one-day conference for professional groups. PE3 ended with a dedicated get-together with the youth during which participants were briefed on what the future cultural district will have in store for them and had an opportunity to express their aspirations. In addition, the WKCDA also met with the Children's Rights Forum and the Harbourfront Commission Task Force to collect their views.

Outcome of the Stage 3 PE Exercise

8. More than 1,000 documents were received during PE3, with the return of 944 engagement pamphlets marked with comments, to be analysed by the Public Policy Research Institute (PPRI) of the Hong Kong Polytechnic University, the Analysis and Reporting Consultant appointed by the WKCDA. While the submissions are being independently analysed, general response to the proposed DP as demonstrated in the engagement events, such as the Yau Tsim Mong District Council and other public forums, was supportive.

Report on the Analysis of Views

9. The Analysis and Reporting Consultant has duly recorded and analysed views collected during the Stage 3 PE exercise and compiled them into a report, which will be issued to members for reference. The report will be uploaded to the website of the WKCDA.

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10. In addition, the WKCDA has consolidated a compendium including written submissions collected during the Stage 3 PE exercise, which will be uploaded to the WKCDA's website. A hard copy of the compendium will be available for public viewing at the WKCDA's Office.

11. The WKCDA targets to submit the DP, including the Report on the Analysis of Views for the Stage 3 PE Exercise for the WKCD, to the Town Planning Board for consideration around end of 2011.

Discussion

12. Members are invited to note the Report on the Analysis of Views for the Stage 3 PE Exercise for the WKCD.

**West Kowloon Cultural District Authority
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